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**THE PRESIDIO JOINS SAN FRANCISCO'S CITY-WIDE "SUMMER OF LOVE"
50TH ANNIVERSARY CELEBRATION**

Presidio of San Francisco (May 08, 2017) – This summer, the Presidio joins a city-wide celebration of the 50th Anniversary of San Francisco's "Summer of Love," remembering the park's unique role as a U.S. Army post just a few miles away from the epicenter of a social and political revolution. If, in 1967, the Summer of Love epitomized nonconformity, the Presidio symbolized the American status quo. That summer, the counterculture movement drew 100,000 young people to San Francisco's Haight-Ashbury district to turn on, tune in and drop out, to step out of the mainstream, and to question and challenge everything from sexuality, dress, and hairstyles to music and art, race relations, and the Vietnam War. At the same time, many of their peers were called to military service nearby at the Presidio of San Francisco.

The Presidio was a key link in the projection of American military power into the Pacific, providing logistical and administrative support for operations in Vietnam. Yet, the war was controversial, and protests broke out across the entire Bay Area, including at the Presidio's gates.

Summer of Love Events in the Presidio

Today the Presidio is a national park that welcomes all. This summer, the Presidio Trust will host a variety of themed events commemorating the summer of 1967, inviting public discussion and reflection on those interesting times. From craft-making and dancing to explorations of the work of cultural icons Joel Selvin and David Talbot, activities range from playful to thoughtful.

In addition, the three Presidio Foods restaurants will offer specialty cocktails for 50 days, from May 13 to July 1. All three took inspiration from the Scott McKenzie song "San Francisco (Be Sure to Wear Flowers in Your Hair)": [Arguello](#) will serve the *Scarlet Begonia* (Lillet Rose, Lemon, Hibiscus, and Cava); [The Commissary](#) will serve *The 1967* (Gin, Aperol, Rhubarb, Lemon, Cava); and [TRANSIT](#) will serve a *Chamomile Mocha*.

Programs are offered in partnership with SF Travel's [50th Anniversary Commemoration](#) of the Summer of Love and the [50th Anniversary of the Summer of Love](#). Additional details about all Presidio events are at www.presidio.gov/events.

Attention Calendar Editors:

Event: 1960s Summer of Love Takeover of "Presidio Picnic"

Date: Sunday, May 14; Sunday, June 4

Time: 11 am to 4 pm

Place: Main Parade Ground, 103 Montgomery Street, San Francisco

Phone: (415) 561-4323

Price: Free

San Francisco's favorite family picnic blends the best of the international food scene with the best of the national park. At these events, put on your tie-dye and celebrate the 50th anniversary of the Summer of Love with classic rock, 1960s-era cocktails *Purple Haze*, *Tie Dye Mai Tai* and *Flower Power*, and special activities like making flower crowns (May 14), or striking a pose with one of four historical photos at our green screen (June 4) in the Presidio Adventure Zone tent. Co-sponsored by the Presidio Trust and Off the Grid Markets.

Link: www.presidio.gov/presidio-picnic

Event: Creative Family Fun Craft Making: Flower Power Pendants

Date: Saturday & Sunday, July 15 & 16

Time: 11 am to 4 pm

Place: Presidio Officers' Club, 50 Moraga Avenue, San Francisco

Phone: (415) 561-4400

Price: Free

This summer marks the 50th anniversary of the Summer of Love. Come celebrate the spirit of the 1960s by making your own necklaces with super groovy pendants.

Link: www.presidio.gov/events/creative-family-fun-flower-power-pendants-07-15

Event: Summer of Love Dance

Date: Saturday, July 15

Time: 7 pm to 10 pm (Doors open at 6:30 pm – no early admittance)

Place: Presidio Officers' Club, 50 Moraga Avenue, San Francisco

Phone: (415) 561-4400

Price: Free

Cruise back to the days of Flower Power and the Haight/Ashbury scene with *Electric Headband*. Playing your favorite 1960s tunes, the group is a revival of San Francisco's most popular bands: The Grateful Dead, Jefferson Airplane, Big Brother & the Holding Company, Carlos Santana, and more. Get your groove on with a henna tattoo or face painting by [Yogis Henna and Face Painting](#), choose 1960s-themed props and get your photo snapped in a classic [Glass Coat Photo Booth](#), and enjoy fab food and drink for purchase from [Arguello](#) restaurant.

Part of the [city-wide Summer of Love 50th Anniversary Celebration](#).

Link: www.presidio.gov/events/summer-of-love-dance-2017

Event: Presidio Book Club: David Talbot's *Season of the Witch*

Date: Saturday, July 22

Time: 1 pm to 3 pm

Place: Presidio Officers' Club, 50 Moraga Avenue, San Francisco

Phone: (415) 561-4400

Price: Free

Presidio Trust historian Barbara Berglund leads a discussion of David Talbot's, *Season of the Witch: Enchantment, Terror, and Deliverance in the City of Love* (Free Press, 2012). Commemorate the 50th anniversary of the Summer of Love and explore its aftermath with this vivid and sweeping history of events and people – from the Diggers and the hippies, to Patty Hearst and Jim Jones, to the Milk-Moscone murders and the AIDS epidemic -- that shook and reshaped the city from 1967 to the 1982. This title is available for purchase at the [Presidio Visitor Center](#).

Part of the [city-wide Summer of Love 50th Anniversary Celebration](#).

Link: www.presidio.gov/events/presidio-book-club-07-22-2017

Event: Joel Selvin: Summer of Love

Date: Thursday, August 3

Time: 6:00 pm to 7:00 pm

Place: Presidio Officers' Club, 50 Moraga Avenue, San Francisco

Phone: (415) 561-4400

Price: Free

Renowned music critic and author Joel Selvin, whose weekly column ran in the *San Francisco Chronicle* from 1972 to 2009, shares first-hand reflections on the music, politics, and wild times of a magical chapter in San Francisco history. Presidio Trust historian Barbara Berglund opens the evening with a presentation on the Presidio during the Summer of Love, as the military post met the epicenter of the counterculture.

In addition to his decades with the *San Francisco Chronicle*, Joel Selvin has published articles in *Rolling Stone*, the *Los Angeles Times*, *Billboard*, *Melody Maker*, and has written liner notes for dozens of recorded albums. He has appeared in documentaries about the music scene and has occasionally taken the stage himself as a rock and roll singer. His many books covering various aspects of pop music include *Summer of Love: The Inside Story of LSD, Rock & Roll, Free Love and High Times in the Wild West*; *The Haight* with photographer Jim Marshall (named one of the ten best rock books of the year by *Rolling Stone* magazine); the No. 1 *New York Times* best-seller, *Red: My Uncensored Life In Rock*, which Selvin co-wrote with Sammy Hagar; and most recently *Altamont: The Rolling Stones, The Hells Angels, And The Inside Story Of Rock's Darkest Day*.

Part of the city-wide Summer of Love 50th Anniversary Celebration.

Link: <http://www.presidio.gov/events/joel-selvin-summer-of-love>

ABOUT THE PRESIDIO TRUST

The Presidio Trust is an innovative federal agency created to save the Presidio and employ a partnership approach to transform it into a new kind of national park. Spanning 1,500 acres in a spectacular setting at the Golden Gate, the Presidio now operates without federal appropriations, is home to a community of residents and commercial tenants, and offers unique recreation, hospitality, and educational opportunities to people throughout the San Francisco Bay Area and the world. To learn more please visit www.presidio.gov.