



**Media Contact: Christa Beall Diefenbach, Nonprofit Leadership Alliance
414-921-4298 or christa@nonprofitleadershipalliance.org**

Nonprofit Leadership Alliance to Assume Operations of *Leadersosity*, an Online Leadership Development Platform

(Thursday, October 26, 2017) - The Nonprofit Leadership Alliance and the Presidio Trust announce that the Alliance will be the new sponsor of LEADEROSITY—an online learning platform. The original vision of LEADEROSITY will remain intact: a low-cost, high-quality leadership development platform that will democratize learning by addressing the professional development needs of a large number of current and emerging leaders in the social-impact sector.

Launched in 2015 thanks to the generosity of American Express, the Kresge Foundation, and the Annie E. Casey Foundation, LEADEROSITY is an engaging online leadership development platform that enables social purpose professionals to develop domain knowledge and leadership skills, build a national network, and empower them to tackle even the most complex problems.

“From the onset, the Alliance and LEADEROSITY shared a fundamental learning philosophy,” said Susan Tomlinson Schmidt, CNP, president of the Nonprofit Leadership Alliance. “Effective online leadership development requires an engaging and dynamic platform that pushes learners past current thinking, broadening their understanding and mindset. This is what makes LEADEROSITY so unique and effective.”

Jean Fraser, Presidio Trust CEO added, “I’m very happy that the Nonprofit Leadership Alliance is taking on the next chapter of LEADEROSITY and providing affordable access to leadership training.”

The Nonprofit Leadership Alliance was the initial content partner of LEADEROSITY, and has been operating courses on the platform for two years. The outcome metrics for the courses operating on LEADEROSITY far exceed national standards in terms of learner engagement and successful course completion.

Kylie Nealis, CNP, National Organizer, Fair Trade Colleges & Universities, had the following to say about the courses she took on LEADEROSITY: “What I especially loved was the feasibility of completing the courses while working full-time. The course workload and structure made it manageable to balance alongside my job. What sets this apart from other online programs is how connected you feel to a community of other learners and how accessible the course facilitator is – this is a crucial aspect of any online program.”

About the Nonprofit Leadership Alliance

Since 1948, the Nonprofit Leadership Alliance has worked to strengthen the social sector with a talented, prepared workforce. Its Certified Nonprofit Professional (CNP) credential is the only national nonprofit management certification in the U.S. The Alliance system, which includes

nearly 40 colleges and universities, 15 national nonprofit partners and more than 9,975 CNPs, is the largest network in the country working to build a talent pipeline for the social sector. Go to www.NonprofitLeadershipAlliance.org for more information.

About the Presidio Trust

In partnership with the National Park Service and the Golden Gate National Parks Conservancy, and at no cost to taxpayers, the Presidio Trust brings alive the unique historic, natural, and recreational assets of the Presidio for the inspiration, education, health, and enjoyment of all people. The park is home to a community of residents and organizations, and offers unique recreation, hospitality, and educational programs to people throughout the San Francisco Bay Area and the world. To learn more, visit presidio.gov and follow us at facebook.com/presidiosf and Instagram/Twitter @presidiosf.

###