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Presidio Announces Electric Bike Share Program to Launch September 7 First national park in the west to offer shared e-bikes

Presidio of San Francisco (September 04, 2018) – The Presidio Trust has signed a permit with JUMP to provide 50 electric-assist dockless bicycles for use in the Presidio. As the first national park in the west to offer such a program, the availability and low-cost of the shared electric bikes will offer a new method of transportation for visitors, residents and tenants of all fitness levels to explore the Presidio and connect with other neighborhoods and transportation services across San Francisco. This is the first step in an e-vehicle sharing program that will become more robust as the Presidio adds additional vendors.

The rollout, which launches with a public event on September 7, is part of the Presidio’s continued efforts to offer visitors alternative modes of transportation to access the park, such as the free PresidioGo bus shuttle which sees half a million rides per year. Says Jean Fraser, CEO of the Presidio Trust: “We hope this will get even more people out biking and enjoying the views and fresh air of the Presidio. The beauty of e-bike share in the Presidio, is that it will be much easier for visitors at any fitness level to bike up the Presidio hills.”

The Presidio is already a popular destination for traditional cyclists, offering 25 miles of biking trails. Says Ryan Rzepecki, CEO of JUMP: “We’re thrilled to be launching the first electric bike share program in the Presidio to help riders explore all that the park and city has to offer. We believe shared bikes are a permanent cornerstone of San Francisco’s transportation system, and give residents an affordable and convenient way to move around the city without needing or owning a car.”

With speeds of up to 20 miles per hour, riders can skip the car traffic and bike to the Presidio from neighborhoods like the Mission District and downtown in around 20 minutes. Electric assist bikes also help with navigating the hilly terrain in the park – with 70 percent of the Presidio over 10 percent grade, considered steep by bicycle riders. Costs are typically lower than other forms of shared transportation, at \$2 per 30 minutes, and \$0.07 per minute after that.

In January of 2018, JUMP obtained permission from the City of San Francisco to put 250 dockless bikes on city streets. While the red e-bikes have been used to ride through the park, the Presidio was previously outside of their approved parking zone. According to the terms of the new agreement, 50 bikes will remain in the park for use, and riders can also leave them in the city in zones detailed on the app, allowing for convenient commutes. Riders can reserve the bikes through the Uber app, and JUMP

also offers a “Boost” program for low-income participants. Bikes must be locked to bike racks or other fixed objects using the provided U-locks, and may not be hindering public spaces.

For more information or to get started with the JUMP bike program and tips on how to use it in the Presidio: <https://www.presidio.gov/transportation/electric-bike-share>
<https://www.uber.com/ride/uber-bike/>

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JUMP BIKE LAUNCH EVENT

Friday, September 7, 2018

7:30am – 9:30am

Presidio Visitor Center, 210 Lincoln Blvd., San Francisco

[Sign up link](#)

Presidio Trust invites the public, tenants and media to mark the launch of its e-bike share program, with official welcome and guided bike tour, hosted by Presidio guide and National Park Ranger.

Media interviews and e-bike demos available upon request. Download [photos here](#).

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| 7:30am – 8:30am | Commute to the event with JUMP! Download the JUMP App, find a bike in your neighborhood, and ride to the Presidio. OR, learn how to try a JUMP Bike at the Presidio Visitor Center. Refreshments will be served. |
| 8:30am – 8:45am | Welcome remarks by Jean Fraser, CEO, Presidio Trust; Meaghan Mitchell, Regional Community Engagement Manager, JUMP Bikes; and representatives from Civic organizations |
| 8:45am – 9:30am | Release the Fleet! Guided group bike tour of the Presidio. |

About Jump Bikes

In 2018, JUMP bikes launched the first ever dockless electric bike share system in San Francisco. As part of our effort to replace the personal car, Uber acquired JUMP in May 2018 to expand its menu of affordable, reliable transportation options available within the Uber app. JUMP’s pedal assist bikes are available in Austin, Chicago, Denver, Sacramento, San Francisco, Santa Cruz, Washington, DC, and parts of New York City.

About the Presidio and the Presidio Trust

The Presidio Trust is a federal agency that manages the Presidio of San Francisco, a national park at the heart of the 82,000-acre Golden Gate National Recreation Area. In partnership with the National Park Service and the non-profit Golden Gate National Parks Conservancy, the Presidio Trust brings alive the park’s historic, natural, and recreational assets for the inspiration, education, health, and enjoyment of all people at no cost to taxpayers. Spanning nearly 1,500 acres in a spectacular setting at the Golden Gate, the Presidio is defined by its history, spectacular views, natural habitats, and beautiful open spaces. It is home to 3,000 residents and 200 tenant organizations. The Presidio Trust is focused on

welcoming all to the national park experience, protecting and enhancing the environment, and operating in service to the public. Learn more at www.presidio.gov.

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