



Piers 15/17
San Francisco, CA 94111

April 3, 2013

Mr. George Lucas
P.O. Box 2009
San Rafael, CA 94912-2009

Dear George,

What a pleasure to read over your proposal for the Lucas Cultural Arts Museum and find so many reasons to support it. I write this wearing at least three hats: as Director of Exhibits at the Exploratorium, as someone who worked in the Presidio for 8 years, and more personally, as the grandson of Norman Rockwell, whose work is so well represented in your collection.

As a museum professional, I am intrigued by the vision for a cultural institution that celebrates the art, culture, and craft of popular visual storytelling. What could be more basic to human experience than telling stories with pictures? With the arrival of the mass reproduction of images, America's visual culture was transformed, first through illustrations and photography and then through moving pictures. What a great addition to the Bay Area to have a museum dedicated to the leading exemplars of these popular visual narratives. At the Exploratorium, we make exhibits about human perception, ranging from visual depth perception, to the emotional responses sparked by different facial expressions. These same elements are at play in the faces and landscapes that make the work in your collection so meaningful to generations of Americans. Not only do I support the vision for the Lucas Cultural Arts Museum, but I would also welcome the opportunity for the Exploratorium to partner with such a museum to reveal the perceptual, emotional, cultural and technological aspects of seeing and making visual stories.

Until recently, I worked in the Presidio. The Exploratorium's public museum was in the Palace of Fine Arts, but many of our offices were in Presidio Buildings. Not only did I take the "PresidiGo" shuttle to work every day and walk down through the Letterman Center campus, I would also take daily walks down Crissy Field and enjoy the mix of people and nature that make it such a remarkable location. I imagine that the Lucas Cultural Arts Museum would draw a rich mix of different visitors to the area: people of all ages and from all over the country, who could revisit popular images that shaped their childhood. In general, museums help enhance the public vitality of any neighborhood. But your collection's mix of both popular and diverse appeal makes it a particularly fortuitous choice for this site.

Last but not least, I would welcome the opportunity to see some of the finest paintings by my grandfather, Norman Rockwell, on permanent display here in the Bay Area. This certainly would be gratifying on a personal level but it is also because I know first-hand how touching his work is for so many people. His popularity peaked before television, when the covers of the Saturday Evening Post that he illustrated were some of the most widely disseminated images in the country. My first museum job was at the Norman Rockwell Museum in Stockbridge MA, when I was 16 years old. I also served on this museum's board in the nineties. There I witnessed the enduring emotional connection that people all over the world have with his work. His profoundly humanistic and optimistic vision still resonates today with people across political and cultural divides. How fitting to put that vision on display, along with others who came before and after, on the grounds of a national park.

I wish you the best of luck with your project.

A handwritten signature in black ink that reads "Thomas Rockwell". The signature is written in a cursive style with a large, stylized initial 'T'.

Thomas Rockwell
Director of Exhibits and Associate Director for Program
Exploratorium

CHARLES R. SCHWAB
POST OFFICE BOX 192861
SAN FRANCISCO, CALIFORNIA 94119-2861

April 24, 2013

Mr. George W. Lucas
Lucasfilm, Ltd.
P.O. Box 2009
San Rafael, CA 94912-2009

Dear George,

I really appreciated our time together at the Lucas Letterman Digital Arts Center. The lunch was terrific and our conversation about your museum was enlightening. I thoroughly enjoyed the sharing of your vision about the property, the Lucas Cultural Arts Museum and how you propose to function it over time with a great interest in serving the general public. I think the Presidio Trust would be a great beneficiary as well as the thousands of visitors.

You showed me a small portion of your collection that you hope to the Museum will contain. I think it will be of interest to the general public and their children. There are whole generations of us who have loved your creative productions and would love to see parts or the entirety of them maintained as part of our cultural history. We in the Bay Area are particularly proud of the work of the Lucas organization and of you as a "favorite son".

I think the addition of the Lucas Cultural Arts Museum will be a great addition to the other museums in our community. There is no question in my mind that it will be a great attractor to San Francisco not only from the Bay Area, but from around the world.

I wish you all the best in completing the project.

Best regards,



John D. Murphy
2520 Pacific Avenue
San Francisco, California 94115

415 928-0992
jdmilesm@comcast.net

May 28, 2013

Craig Middleton
Presidio Trust
103 Montgomery Street
P.O. Box 29052
San Francisco, CA 94129

RE: Lucas Cultural Arts Museum Proposal

Dear Mr. Middleton:

My ongoing romance with the Presidio of San Francisco has its roots in World War II as the result of my father being stationed at Fort Scott and then my uncle's surgical residency at Letterman Hospital. I moved to Pacific Heights in the 1980s and the Presidio quickly became the centerpiece of my San Francisco outdoor experience.

A devotee of the Presidio's then undeveloped footpaths, I witnessed their gradual transformation into groomed trails and dazzling miradors through the artful winnowing of stands of non-native trees and thickets of brush to reveal, in even more dramatic relief, the incomparable beauty of the Marin Headlands, Golden Gate Bridge, Sausalito, Angel Island, and the epic expanse of the San Francisco Bay.

The Presidio Trust outdid itself when it became financially self-sustaining. During a time of record federal deficits and cratering of the economy, you managed to successfully find diversified sources of revenue through the placement of companies and NGOs into meticulously restored buildings, the improvement and maintenance of residential housing that resulted in a full or nearly full occupancy rate, and the attraction of two of the world's most renowned cinematic icons, Lucas Film and Disney.

The Board of the Presidio Trust now has the extraordinary opportunity to decide whether to accept an absolutely one-of-a-kind visual arts museum offered by one of the trust's most loyal supporters, Mr. George Lucas. Mr. Lucas's offer to donate an about to be publicly renown visual arts collection, to underwrite the cost of a new facility to house it, and provide sustained financial support is something virtually no other public trust will have the opportunity to fantasize, much less accept or reject.

It's an only in San Francisco opportunity.

The location and strapping physicality of the Presidio will always attract global visitors, but the presence the Lucas Cultural Arts Museum will generate interest vastly in excess of the geographic and architectural seductiveness of the environment. If Mr. Lucas's proposal is accepted, nowhere else in the world will anyone be able to experience the evolution of one hundred and fifty years of visual arts in such an immediate, personal, and interactive manner in one of the world's most beautiful cities. It's an arranged marriage made in heaven.

Even with the trust's extraordinary success in becoming financially self-sustaining, it does not possess the discretionary capital to purchase such a collection or underwrite the cost of the facility necessary to house it. To characterize George Lucas's offer as the opportunity of a lifetime does it little justice.

Despite its extraordinary successes, the Presidio Trust is not an island.

The United States faces grave systemic challenges: 78 million baby boomers in retirement by 2030, health care and higher education costs rising annually at multiples of the inflation rate, underfunded and unfunded civil service pension debt of \$2-3 trillion, and the absolute need to invest some \$3-4 trillion in America's infrastructure. What is safe, comfortable, and manageable today can become a desperate economic challenge tomorrow.

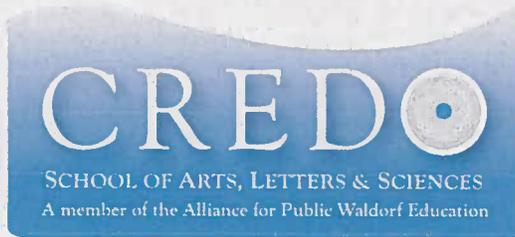
The addition of a highly welcoming world-class collection of visual arts will also constructively address the appalling absence of art education in our primary and secondary schools. Art is always on the chopping block in times of budget deficits, and theater, symphony, museums, and ballet and dance companies suffer from a dearth of young attendees. Knowledge of and participation in the arts through personal experience is the foundation for lifetime attendance and financial support.

The Trust's decision clearly transcends geographical boundaries and transient political atmospherics. The Lucas Cultural Arts Museum will not only benefit the Presidio Trust now, but will continue to do so for decades to come.

Thank you for your consideration of my perspective on this important decision.

Sincerely,

John D. Murphy



THE PRESIDIO TRUST
EXECUTIVE OFFICE
RCVD JUN 12 '13 AMB:21

June 3, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members,

I am writing to express my support for the Lucas Cultural Arts Museum. By locating this collection in the Presidio, you have the opportunity to make a unique private treasure available to the public in a central Bay Area location that is already a magnetic destination for locals and visitors. I believe the museum will further enrich and inspire our community, especially our children—particularly with its emphasis on storytelling.

I am a longtime educator and founder of two public Waldorf schools in the North Bay—Woodland Star Charter School in Sonoma, and Credo High School, in Rohnert Park, where I currently serve as Director. I am also a founding director of the Alliance for Public Waldorf Education, an organization that supports over 50 public Waldorf schools across the country. The Bay Area has become the national center of this fast-growing educational movement, with nine relatively new public Waldorf schools, all among the highest achieving and most successful schools in their districts.

Our curriculum is infused with the arts and is rich in storytelling and the study of cultural myths, inspiring the imaginations of students with the same timeless stories that inspired George Lucas, his mentor, Joseph Campbell, and the many artists in Lucas' collection. Waldorf educators believe that children learn best through the inspiration of story, from fairy tales, to creation stories from all cultures, to Norse, Persian, Egyptian, Greek and Roman myths, to biographies of more contemporary historical figures. I have for many years witnessed students becoming deeply engaged in learning through story, and I see a museum dedicated to storytelling as a spectacular opportunity for inspiring the imaginations of Bay Area children of all ages.

Waldorf elementary schools have a reputation for being low-tech and anti-media, discouraging screen use of all kinds in favor of physical activity and learning through creative, hands-on tasks. So why am I advocating for a museum celebrating the collection of George Lucas, one of the leading media figures of all time?

- Because I'm a practical realist—the great majority of children, Waldorf educated or not, have been raised on, and inspired by, the epic stories of *Star Wars*.
- Because Lucas has brought a love of myth and story, of the hero's journey, to millions of children worldwide.
- Because children need heroes—mythic heroes Luke Skywalker and contemporary artistic heroes like George Lucas and the illustrators in his collection, among them Noah Wyeth, Norman Rockwell and Maxfield Parrish.
- Because a huge amount of children's learning happens outside of the classroom, and a museum with easy cultural access will deepen interest, enthusiasm and momentum for learning.
- Because the Bay Area is a leader in innovation and an epicenter for the arts, and the Lucas Cultural Arts Museum, located in the Presidio, is a unique opportunity to make a private treasure into an accessible public resource.

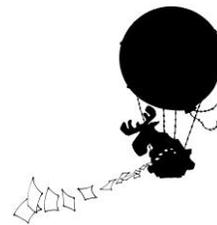
I believe education must be living, flexible, adaptive; that we must embrace opportunities to learn from our recent past as well as continuing the study of our ancient and mythic past. As an educator and an artist, I believe the Lucas Cultural Arts Museum will awaken, engage and inspire the imaginations of generations of Bay Area youth of all ages, helping to ensure and affirm our position as a center of cultural innovation and new impulses of all kinds.

Thank you for your consideration. I am happy to address the board about this if you would find it helpful in your decision making.

Sincerely,



Chip Romer
Director
Credo High School



June 17, 2013

**Letter of Endorsement for the
Lucas Cultural Arts Museum**

Hi David,

The Lucas Cultural Arts Museum is a fabulous idea!

When I worked for Industrial Light and Magic, I had many opportunities to view George Lucas' art collection at the ranch. My favorite piece was the Maxfield Parrish in the library. It inspired me to study Parrish and other illustrative artists as part of my education as a computer animator.

Lucas has shown, through his construction in Marin and in the Presidio, that he is willing to go to extreme lengths to satisfy the needs of the community. He has a track record of the highest quality architectural design and construction with careful evaluation of the impact of his projects. And the project itself, a museum spanning illustration, animation, and digital art? This seems exactly right for the Bay Area, where so much art and filmmaking has evolved.

I hope the project is accepted and we get this fabulous addition to the cultural landscape.

Jonathan Luskin

Co-Founder
Flying Moose Pictures



OFFICE OF THE GOVERNOR

April 24, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members:

I am writing to express my support for the proposed Lucas Cultural Arts Museum at the former Commissary site near Crissy Field. I understand that you have received a number of proposals for this site, all of them worthy in their own ways. However, there are several aspects of Mr. Lucas' proposal that make it stand out as the best possible use of this space for San Francisco, the Bay Area and California.

George Lucas is one of the world's best-known storytellers and one of the great Golden State icons of my generation. His name alone will draw a large number of tourists to the site.

Furthermore, the proposed location is most appropriate to the museum's theme, which relates visual and narrative storytelling to the development of technology. As a leader in the digital arts and the home of a renowned arts community and the hub of worldwide technological innovation, San Francisco is unsurpassed as a place to build the proposed Cultural Arts Museum.

Lastly, Mr. Lucas has committed nearly one billion dollars of his personal wealth to this project, including \$300 million for construction and a \$400 million endowment for future operating costs. For the region and state, this means substantial job creation both in the immediate and long-term, at no cost to the taxpayer.

In short, the Lucas Cultural Arts Museum will be a cultural jewel and a tremendous economic boon to the city, state and region. For these reasons I offer my wholehearted support of this proposal.

Sincerely,


Edmund G. Brown Jr.

cc: George Lucas
Angelo Garcia, Lucas Cultural Arts Museum ✓



May 8, 2013

Jeffrey Katzenberg
Chief Executive Officer

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board:

It is my pleasure to express my support for the Lucas Cultural Arts Museum's proposal to be built in The Presidio.

Digital arts have dramatically expanded the world's artistic palette. At one end of the spectrum, it has made it possible for live-action films to convincingly portray literally anything that can be imagined, while also enabling the creation of a completely new style of animation, and all of this can be shown compellingly in realistic 3D. At the other end of the spectrum, digital has almost eliminated cost barriers, allowing virtually anyone to be a filmmaker or musician or visual artist or composer. Furthermore, thanks to digital technology, the work of these laptop artists can then be distributed to anyone around the world through the Internet. This is a revolution and we are only at the very beginning. Amazing artistic possibilities still lie before us.

I firmly believe in the power of digital art and its ability to connect generations via storytelling. This museum would be a cultural experience like none other and I can't imagine a better place for it to be presented. Where creativity, inspiration and innovation has, and will continue to meet...The Presidio.

If you'd like to discuss this further, I will gladly make myself available. Thank you very much for your time and consideration.

Best,

A handwritten signature in blue ink that reads "Jeffrey Katzenberg". The signature is stylized and fluid, with a large loop at the end of the last name.

Jeffrey Katzenberg

/mr

GEORGE MILLER

11TH DISTRICT, CALIFORNIA

georgemiller.house.gov

2205 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-0511
(202) 225-2095

DANIEL WEISS
CHIEF OF STAFF

COMMITTEE ON EDUCATION
AND THE WORKFORCE
SENIOR DEMOCRAT

Congress of the United States
House of Representatives
Washington, DC 20515-0511

BARBARA JOHNSON
DISTRICT DIRECTOR

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(925) 602-1880

3220 BLUME DRIVE
SUITE 160
RICHMOND, CA 94806
(510) 262-6500

June 6, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members,

I am writing in support of the proposal for the establishment of the Lucas Cultural Arts Museum at the Presidio. The Museum would be established to house exhibits and support public programs that integrate extensive collections of illustration, cinematic art and design, and digital art.

I strongly support this proposal.

The Lucas Cultural Arts Museum presents the Presidio and the San Francisco Bay Area a remarkable opportunity for a unique and world-class educational platform to bring together the cultural history and economic dynamics of the illustration, cinematic and digital arts that will benefit students of all ages and backgrounds in our area.

During my almost 40 years in Congress, I have been deeply involved in trying to improve educational opportunity and quality for both teachers and students in our K-12 schools. Starting as early as the 1980s, I have had many opportunities to discuss the education of our children with George Lucas, including while serving on the Advisory Board of the George Lucas Education Foundation between 2002 and 2006.

I strongly believe that one of the many reasons this new museum will make a meaningful contribution to the Bay Area's already top-rated cultural offerings is because it will provide a highly innovative educational platform for area students and their families.

George Lucas may be an award winning filmmaker but he is also a serious thinker when it comes to educating children from a variety of learning backgrounds.

He has stimulated early thinking on collaborative learning, project based learning, and peer to peer learning for both students and teachers. He has led the way in using technology, digital devices, and resources to push the educational opportunities beyond the classroom, while also helping to bring the world wide resources of institutions and scholars to the classroom. This course of learning is now transforming the education experience for many students, teachers, families and our communities.

Board of Directors
The Presidio Trust
June 6, 2013
Page 2

The exciting possibility that the establishment of the Lucas Cultural Arts Museum at the Presidio presents for the integration of this collection and the prestige of the museum as a platform for education in the Bay Area cannot be overstated.

All across America, great museums are establishing and building the new backbone for new educational opportunities, curriculum and delivery systems to enrich both teaching and learning.

The Lucas Cultural Arts Museum at the Presidio will be a recognized educational platform for illustration, cinematic and digital arts that will speak across all disciplines and generations. We should not miss this opportunity for the San Francisco Bay Area.

I encourage your strong consideration of this proposal.

Sincerely,

A handwritten signature in blue ink that reads "George Miller". The signature is written in a cursive style with a large, looping initial "G".

GEORGE MILLER
Member of Congress, 11th District

FROM THE DESK OF
BRAD BIRD

May 20, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members,

I'm writing to you in support of The Lucas Cultural Arts Museum, proposed for the former Commissary Site at Chrissy Field in San Francisco. I believe that this museum would be a fantastic thing to add to the City, and serve to remind visitors of the deep, long connection between the Bay Area and the dreamers who-- like me-- have long been drawn to it.

The very first drawings I did-- at the age of three-- were sequential; meant to be viewed together and in a certain order. So, right off the bat I was attempting to do what now is my full-time job, telling stories visually. My desire to combine the physical beauty of the Pacific Northwest (where I was born and raised) with the entertainment arts that I loved led me to the Bay Area, and Pixar, where I wrote and directed both "THE INCREDIBLES" and "RATATOUILLE", both of which were awarded Oscars from the Academy of Motion Picture Arts & Sciences.

It should come as no surprise then, that I strongly believe in the importance of storytelling and the visual arts, as they speak to universal truths about living, about living together, and about confronting challenges both practical and spiritual.

A museum that cultivates and reinvigorates the connection between storytelling and the visual arts in the public's mind is an invaluable resource. Locating that museum on such a beautiful site, right here in San Francisco is just the sort of breathtaking dream that created the Bay Area, and will enhance San Francisco's reputation as one of the finest cities in the world.

I strongly urge you to support it.

Sincerely yours,



Brad Bird

Film Director; "The Incredibles", "Ratatouille", "Mission Impossible: Ghost Protocol", "The Iron Giant" and the upcoming "Tomorrowland".

IMAGINE

E N T E R T A I N M E N T

Ron Howard
Co-CEO

May 16, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members:

I am writing in support of what strikes me as an exciting and progressive new project that is under your consideration, the Lucas Cultural Arts Museum on the Presidio.

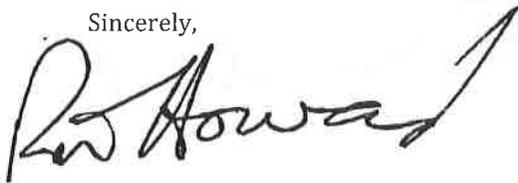
With it's inclusion of so many contemporary creative disciplines, Lucas Cultural Arts Museum promises to deepen our understanding of the significance of populist art in our lives as we experience them every day.

This project would also offer important insight into the cross pollination between art and technology which the Bay Area has been uniquely at the center of. Digital arts and digital artists have forever changed the creative landscape in ways that are both readily apparent and surprising. In each case, it is an important idea to define and celebrate achievements made in the universe of Digital Arts, and San Francisco is the place to showcase those achievements for the world.

Finally, a word about my friend George Lucas. I have had the privilege of being involved with or witnessing from the wings many of his accomplishments from directing a stylistically ground breaking low budget movie, American Graffiti, to the realization of Star Wars, the establishment of visual effects leader, Industrial Light and Magic, the development of his work space properties and his almost single handed leadership in terms of the development and application of digital technology in the arts. George never aims low, and never settles. If he has determined to put his energy, imagination and resources into the establishment of a new Cultural Arts Museum, rest assured it will inevitably become a stunning, attractive, and extremely constructive addition to the community.

If I can be of service in this matter, even though I don't live in the Bay Area, please feel free to call. I'm a believer.

Sincerely,



Ron Howard

MARTIN SCORSESE

May 28, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members,

I'm writing to let you know of my whole-hearted support for the Lucas Cultural Arts Museum. I believe the museum would be a dynamic addition to the cultural landscape and as the first of its kind, it would pave the way towards a greater understanding of the visual arts in the 21st century.

I'm excited by the concept of a museum that celebrates digital art and its connection to storytelling and explores our shared cultural mythology through cinematic design, animation, and the digital arts. This museum will be a vital resource particularly for young people as they engage with their world increasingly through a visual language.

Over the years, George Lucas and I have discussed the new tools that the digital revolution has brought us. I love the idea of a museum that would allow the public to experience the many advances that digital art has brought to production design and special effects. It is necessary to understand it as the natural outgrowth of what began at the dawn of cinema with the films of Georges Méliès, and then continued with artists such as Ray Harryhausen and William Cameron Menzies. One exciting exhibition could be devoted to each of these artists.

Just imagine it: one room containing Harryhausen's fantastic creatures from *Jason and the Argonauts* and *The 7th Voyage of Sinbad* next to another room with Menzies' models for the sets of *The Thief of Bagdad* and *Gone with the Wind*, leading to Boris Leven, Ken Adam, Stan Winston, Rick Baker, Doug Trumbull, John Barry, Tim Burton and beyond.

I'm looking forward to hearing more as plans progress. Once again, I want to express my great support and enthusiasm for this wonderful project. It's a museum I look forward to exploring one day soon.

Sincerely,

A handwritten signature in blue ink, appearing to read "M. J. Harrison". The signature is fluid and cursive, with a long horizontal stroke at the end. Below the signature is a small horizontal line.



May 16, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Board Members,

I hold the distinction of being a member of the very first board tasked with deciding some purpose for the Presidio land that had been recently turned over from the U.S. Army. I think there were about 30 members, coming from many different areas of interest. My one modest contribution was to ask that there be representation from some younger citizens (in that youth had no representation at all). I remember that this suggestion was met with derision from some of the others; 'Francis wants to turn over the Presidio to a bunch of kids.' I responded, 'Who do you think are buried in those rows of graves at the Presidio?' and I realized that the decisions were going to be made along the lines of the interests represented: Native Americans and different ethnic groups, real estate interests, and dozens of others. Now once again the board is being asked to consider the viability on the Lucas Cultural Center -- and no doubt, new interests of the day have taken the spotlight -- 'green' issues, sustainability, and others.

As I understand it, a Cultural Foundation of Digital and illustrative Art doesn't immediately seem to click with any of the day's current 'relevant' issues. There's the doubt that 'Digital Art' perhaps does not deserve its own museum even though its origins were in San Francisco. I remember in my own lifetime that photographic prints were not considered 'art' enough to warrant a museum, galleries or even sales. Yet photographic art today has taken its place alongside painting and sculpture, as the panels of storytelling art that will be featured in the Lucas Cultural Center will do in the near future.

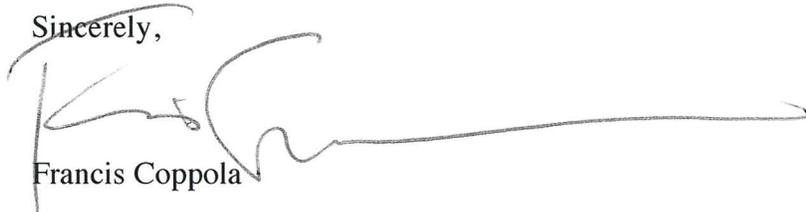
The ultimate 'renewable resource' is without a doubt the imagination and creativity of young people. In those minds will flow the ideas, visions and stories of the future of the human race. And that is precisely what the Lucas Cultural Center is aimed at achieving. In his lifelong quest for creativity, storytelling, and education, George Lucas is truly a San Franciscan to be proud of. He is a national treasure, and he is offering a bequest to the city he loves that will be a source of joy, of fascination, and of celebration for time untold. The museum he is offering focuses on visual storytelling and is divided among historical as well as contemporary modes: the collection includes illustrative art work of Fredrick Brunner, Howard Christy, Frank Schoonover, Howard Pyle, Maxfield Parrish, N.C. Wyeth, Joseph Leyendecker and Norman

Rockwell. Time spent with these masters teaches the extraordinary ability of a single image to tell a story. There are collections of children's illustrations and comic art; in which panels were used for the first time, pre-dating cinema, and took readers through a developed narrative (I had already learned to read before I ever attended kindergarten, due to the time I spent with my older brother's comic books). In the contemporary division there are extensive exhibits demonstrating cinematic art and design: the boundless work of the production designers and art directors who imagine, plan, and execute a myriad of specific areas necessary to produce a modern motion picture. And finally, there are exhibits on the recent emergence of digital art and digital animation.

George Lucas has already demonstrated in his past large architectural projects that stand today, and his dedication to park-like nature, sustainability, and concern for environment. The almost mythical educational gardens and schools he has created and supported are there to tour and behold. Just a drive-by of the parking lots filled by his employees' automobiles makes clear his boundless generosity and respect of colleagues.

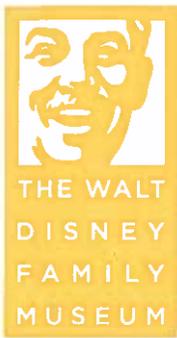
It would be beyond my ability to imagine how any independent board could refuse to confirm and allow to be installed such a marvelous and relevant cultural center; an attraction that can only serve as yet another reason for people throughout the world to visit and enjoy San Francisco.

Sincerely,

A handwritten signature in black ink, appearing to be 'Francis Coppola', with a long, sweeping horizontal line extending to the right.

Francis Coppola

p.s. If I can be of any assistance, or speak to the board in person, I will be happy to make myself available.



June 10, 2013

Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Presidio Trust Board Members,

On behalf of The Walt Disney Family Museum, I would like to offer my wholehearted and enthusiastic support of the proposed Lucas Cultural Arts Museum in The Presidio of San Francisco.

The San Francisco Bay Area is an innovative hub for animation, home to major studios including Pixar Animation Studios, Dreamworks, Industrial Light & Magic, LucasArts, and Lucasfilm, along with smaller, independent studios such as Cinderbiter, Tippett Studios, and Wildbrain Entertainment. The Presidio itself is becoming known for film and animation, with resident organizations Lucasfilm, the San Francisco Film Society, and The Walt Disney Family Museum.

The Bay Area also hosts ASIFA (Association International du Film d'Animation) and the San Francisco International Animation Festival, and our region is home to many art schools and universities with animation programs, including Academy of Art University, California College of the Arts, the Art Institute of California, San Francisco State University, the San Francisco Art Institute, San Jose State University, and Ex'pression College for Digital Arts.

With so many local students, practitioners, and historians, the animation community is thriving in the Bay Area, and furthermore represents invaluable primary source information about the history of American animated film production. Welcoming the Lucas Cultural Arts Museum to The Presidio will further bolster the Bay Area as a destination for film and animation, and allow us to further engage and enthrall visitors with the art form our region has fostered.

Locating the proposed museum in close proximity to ours will enable us to develop rich partnerships for exhibitions and programs, creating an even more compelling and engaging experience for visitors to The Presidio and the Bay Area. Augmenting our community with such a museum will strengthen San Francisco's commitment to the film arts and boldly underscore the spirit of creativity, innovation, and imagination that courses through both our own museum and the city.

Let's welcome the Lucas Cultural Arts Museum and make The Presidio a true destination for film and animation.

Sincerely,

Diane Disney Miller

Co-founder, The Walt Disney Family Museum

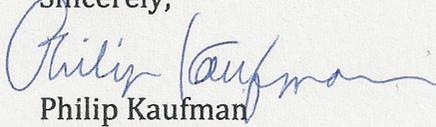
Dear Presidio Trustees,

As a filmmaker who has made a number of films in San Francisco and who is deeply involved in making the Bay Area a mecca for films, I know first-hand about George Lucas' extraordinary commitment to building world-class, state-of-the-art facilities like Skywalker Ranch and the Letterman Digital Arts Center in the Presidio. I have seen his plans and brilliant vision for the Lucas Cultural Arts Museum, and I am writing this letter of support for it. The Lucas Cultural Arts Museum will not only be a focal point for people living in the Bay Area, but it will also attract people from around the world who are interested in the art of story-telling.

Because the Bay Area is the birthplace of digital cinema, this unique museum will be the perfect place for people of all ages interested in the art of filmmaking to be inspired by George's wonderful collection. This first-of-its-kind museum will serve the community with a broad range of educational platforms and will stimulate young people in the art of filmmaking through the illustrative, animated, digital cinematic design and fashion arts and will foster a spirit of group and individual exploration and discovery.

The Lucas Cultural Arts Museum deserves to be—and should be!—in its natural home in the Presidio.

Sincerely,



Philip Kaufman
2421 Green Street
San Francisco, CA 94123



United States Senate

WASHINGTON, DC 20510-0504

<http://feinstein.senate.gov>

June 4, 2013

Mrs. Nancy Bechtle
Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Dear Nancy:

I am writing to express my strong support for the proposed Lucas Cultural Arts Center at the former Commissary site near Crissy Field. I know you are in receipt of a number of proposals. In particular, I would like to acknowledge the proposed "Presidio Exchange" from the Golden Gate National Parks Conservancy as a meritorious project. However, I believe the proposed Lucas Cultural Arts Center is a once-in-a-lifetime opportunity for the Presidio and the San Francisco Bay Area region that should not be passed up.

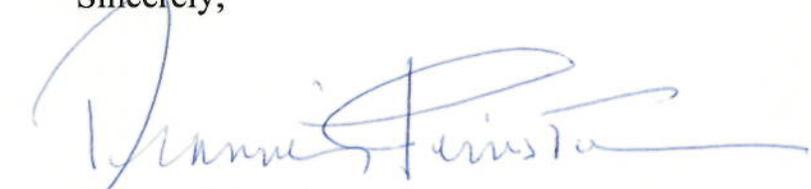
The former Commissary site affords the Presidio Trust an amazing opportunity as it sits alone along Crissy Field, removed from any of the Presidio's historic buildings. Therefore, there is no basis in law, nor in public policy, preventing you and the Presidio Trust from taking advantage of this wide berth and exploring unique proposals that completely re-imagine the site.

I believe the concerns raised about the proposed heights of the Lucas Cultural Arts Center are mitigated because of the revamped topography of the area generated by the Doyle Drive project. Views from the bluffs above Crissy Field down to the water and views from the water back up to those same bluffs will not be anymore significantly impacted by a 45 foot building at the site than by a 65 foot building at the site due to the new Doyle Drive retaining walls. Moreover, the necessity of a taller building should be considered in light of the demands of sea level rise – a reality for which we should all be preparing.

The Lucas Cultural Arts Center will be an attraction for the young and old alike. Bay Area residents and visitors from all over the world will be given a tremendous opportunity to be inspired and enriched by Mr. Lucas' breathtaking collections. Finally, I think it is imperative that the Presidio Trust also recognize and take advantage of Mr. Lucas' offer to fully endow the operations of the Lucas Cultural Arts Center so that the taxpayers will not bear a penny of the burden of this project.

I urge you to support the proposed Lucas Cultural Arts Center. Please feel free to contact my office at (415) 393-0707 if you have questions.

Sincerely,



Dianne Feinstein
United States Senator



SOCIETY of ILLUSTRATORS

FOUNDED 1901

May 22, 2013

Angelo Garcia
Lucas Cultural Arts Museum
P.O. Box 29137
One Letterman Drive, Suite A3700
San Francisco, California 94129-0137

Dear Mr. Garcia,

As the Executive Director of the Society of Illustrators, it is with great pleasure that I have this opportunity to endorse the establishment of the Lucas Cultural Arts Museum in San Francisco's Presidio.

Founded in 1901, the Society has had a distinguished yet lively history as an active participant in the ever-changing field of illustration. Our mission is to promote the art of illustration, to appreciate its history and evolving nature through exhibitions, lectures and education, and to contribute the service of its members to the welfare of the community at large.

The Permanent Collection of the Museum of American Illustration at the Society of Illustrators is one of the most comprehensive collections of this genre in the world. Comprised of over 2,200 works by many of the greatest names in American illustration, this celebrated collection is ever expanding. These works are fully cataloged with portions of the collection constantly on rotating display.

As part of the Society's educational mission, works travel to important art colleges and universities throughout the United States. In addition, the Museum loans work to major exhibitions at such prestigious venues as the Brooklyn Museum, the Delaware Art Museum, and the Norman Rockwell Museum.

There is no doubt that with the passion and support that George Lucas has exhibited for both art and education, this cultural institution that he will create will significantly add to the sustainability and viability of the Presidio for the future.

Sincerely,

Anelle Miller
Executive Director

transmedia**sf**

Dear Presidio Trust Officers,

I'm writing to express my support, and the support of the community I co-founded, Transmedia SF, for the proposal submitted by George Lucas for the Lucas Cultural Arts Museum. I and my colleagues at Transmedia SF feel that the Lucas proposal best reflects the strengths, creativity and innovative nature of San Francisco and the Bay Area. The Lucas Cultural Arts Museum and the programs it would provide would be an asset to The Presidio and The City and would also serve as a world wide attraction and inspiration for visitors.

When my team and I were approached to submit a proposal ourselves for this auspicious opportunity, we approached this from our perspective as media technology creatives and entrepreneurs. In writing our proposal, we knew the importance of the media and technology industries on our community and we sought to foster and nurture the development of ongoing entrepreneurial developments in media arts and technologies. We explored how the media and communications industries were largely built in San Francisco - from the communications and banking systems of the Wells Fargo Stage Coaches, to Philo Farnsworth's invention of the television - our area has long given birth to media and technology movements that have changed the world.

We cited the presence of such media tech giants as Adobe, Twitter, Facebook, Google, Zynga - and LucasArts - as primary reasons why the economy and environment in San Francisco Bay Area were so strong in the face of worldwide recession. We urged the celebration and cultivation of this creative industry so that we might continue to build clean, sustainable, well paying jobs and businesses. We proposed educational and entrepreneurial programs that might put transmedia tools to use in solving some of the other issues our world faces today. Some may doubt that the creativity and innovation found in media technology companies can solve the intractable problems the world faces. To that I reply: Only when economies are healthy can the environment thrive; Only with communications tools can people be organized and moved to action; Only with new and different approaches to the same problems we've faced for ages, can progress be made.

The George Lucas Cultural Arts Museum would support the development of the media technology economy in San Francisco; It would foster the use and development of new communications tools; It would develop new and

innovative means of approaching the world. This museum could reflect our rich history, our current strengths and our future promise.

The Presidio was originally established to protect the San Francisco Bay Area and to keep it safe and secure. In today's age of multinational competition, high unemployment and economic stresses, I can imagine no better way of protecting the city and the area we live in and love than by celebrating innovation, creativity, and the entrepreneurial spirit that ruled the life of George Lucas and would be reflected in the George Lucas Cultural Arts Museum.

Sincerely,

Beth Rogozinski
SF Resident since 1983
CEO, Match Factor
Co-Founder Transmedia SF



June 17, 2013

Ms. Nancy Bechtle
Chair, The Presidio Trust
103 Montgomery Street
PO Box 29052
San Francisco, CA 94129

Dear Chair Bechtle:

As San Francisco leaders in government, education and the arts, we write to voice our enthusiastic support and strong endorsement for locating the Lucas Cultural Arts Museum in the Presidio.

The Lucas Cultural Arts Museum proposal offers a unique opportunity to secure the Presidio's future as a place for educating, enlightening and inspiring generations of our young people. We believe this museum and its unparalleled collection will anchor the Presidio as a world-class education, arts and cultural destination, enhancing the historic buildings, outdoor activities and shoreline access the Presidio already provides.

Importantly, the Museum proposal is fully funded up front, with no need for public monies or fundraising that would compete with other nonprofits or cultural organizations for support. Indeed, the Museum will be further endowed for its future and be comprised, to start, with a spectacular collection that appeals to people of all ages and from around the world.

George Lucas has given his creative life to San Francisco and the Bay Area. He has a deep affection for the region and for the Presidio, helping to secure the current financial stability of the Presidio Trust through the Letterman Digital Arts Center there.

Now, in his latter years, he seeks to give a great gift to the City he loves and to the Presidio he cherishes and has worked to protect, preserve, and improve. We know he is committed to working with the Presidio Trust and the community to build a new, internationally renowned cultural arts museum in harmony with the historic buildings and natural setting of the Presidio that welcomes all, and is a good neighbor to the community and residents around it.

On behalf of our City and generations of young people, we urge you to accept this extraordinary gift and select the Lucas Cultural Arts Museum proposal for the Presidio this year.

Sincerely,

Handwritten signature of Edwin M. Lee in black ink.

Edwin M. Lee
Mayor

Handwritten signature of Richard Carranza in blue ink.

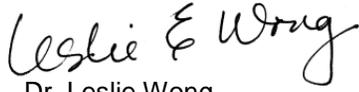
Richard Carranza
Superintendent of Schools
SF Unified School District

Handwritten signature of Rev. Stephen A. Privett, S.J. in blue ink.

Rev. Stephen A. Privett, S.J.
President
University of San Francisco

Handwritten signature of Dr. Thelma Scott-Skillman in blue ink.

Dr. Thelma Scott-Skillman
Chancellor
City College of San Francisco



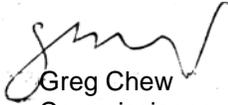
Dr. Leslie Wong
President
San Francisco State University



Tom DeCaigny
Director of Cultural Affairs
SF Arts Commission



Judy Bretschneider
Executive Director
Presidio Performing Arts Foundation



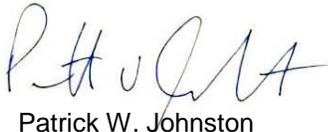
Greg Chew
Commissioner
SF Arts Commission



Brad Erickson
Executive Director
Theatre Bay Area



Ted Hope
Executive Director
San Francisco Film Society



Patrick W. Johnston
President, SF Arts Commission
Member, SF Film Commission



Lex Leifheit
Director
SOMArts



Sherene Melania
Vice President, SFAC
Artistic Director, Presidio Dance Theatre

cc: The Board of the Presidio Trust



THE PRESIDIO TRUST

EXECUTIVE OFFICE
RCVD JUN 19 '13 AM 8:46

June, 2013

Nancy Bechtel, Chair
Presidio Trust Board of Directors
103 Montgomery Street
San Francisco, CA 94129

Dear Ms. Bechtel and Members of the Board,

I write to support the proposal for the Lucas Cultural Arts Museum at the Commissary Site on Crissy Field.

I also want to recognize the contributions of the Golden Gate National Parks Conservancy. We're pleased to have them as a Park partner and appreciate all they have done to enhance our outdoor spaces for families and park visitors.

When Futures Without Violence chose to move to the Presidio and establish its international headquarters and training center on the Main Post, it did so to become part of a vibrant and engaged community in a national public park. Upon hearing the detailed plans that Mr. Lucas has for the Lucas Cultural Arts Museum, we believe that his innovation and creativity will play a major role in the design and implementation of the museum. As a national nonprofit that develops educational programs and public action campaigns, we welcome a museum with compelling programs and state-of-the-art technology that will inspire and educate young people as well as their families.

Most importantly, we believe that the Lucas Cultural Arts Museum will provide opportunities for collaborative partnerships and experiences that can be shared by our organization and many other Presidio neighbors who want to engage the public. The international renown and reputation for creativity that George Lucas and his team have earned can only enhance our community at the Presidio and help to make it an even more vibrant and active place.

George Lucas has been successful in his life's work and now he wants to create a world class museum, at no cost to the Presidio Trust or taxpayers. I encourage the Presidio Trust Board to seize this opportunity and move forward to make this a reality for us all to experience and enjoy.

Very truly yours,

Esta Soler

President and Founder
Futures Without Violence



June, 2013

Nancy Bechtle, Chair
Presidio Trust - Board of Directors
103 Montgomery Street
The Presidio
San Francisco, CA 94129

Dear Ms Bechtle and Fellow Board Members,

I grew up one block away from the Presidio and would sometimes wake-up to the playing of reveille. I would set my watch to the 5PM canon and playing of taps. I say this to illustrate that what happens in the Presidio, even though it is administered by the federal government, has a direct affect on the people of San Francisco. This is why I think that the Lucas Cultural Arts Museum would be a good idea. It would not only add to the cultural diversity of the Presidio, but would be a great benefit to San Francisco residents and the millions of people who come visit our city every year.

Please consider the Lucas Cultural Arts Museum proposal for the Crissy Field Commissary site.
Thank you.

George Gund

THE PRESIDIO TRUST
EXECUTIVE OFFICE

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