

Presidio Institute Advisory Council
April 11, 2016 San Francisco, CA
Meeting Notes

The Presidio Institute Advisory Council (Council) held a meeting on April 11, 2016 in San Francisco, CA at the Presidio Institute (PI) in the Log Cabin, 1299 Storey Avenue, at the Presidio of San Francisco.

Meeting Materials

- Agenda (Appendix A)
- 2016 Presidio Institute Fellows Biographies (Appendix B)
- Presidio Institute Fellows San Francisco Experience Agenda (Appendix C)
- Cross Sector Leadership Boot Camp (Appendix D)
- Smallify You (Appendix E)
- Presidio Institute Salons (Appendix F)
- Leaderosity: Presidio Institute Course Offerings (Appendix G)
- Presidio Institute Menu of Offerings (Appendix H)

Welcome

- Toby Rosenblatt, Chair of the Council opened the meeting
- Amanda Marconi, Designated Federal Official called the roll of Council members

Managing Director Update - David Smith, Presidio Institute Managing Director

Overview of the 2016 Presidio Institute Fellows program.

Review of Fellow Bios and how the Fellows represent a blend of philanthropic and nonprofit. There are a total of 72 Fellows (48 alums with current 24, equals total of 72).

The Council was interested in the recruitment strategy for the Fellows Program and how they could help support the program.

Overview of Boot Camp, Smallify You, and the Salons -David Styers, Manager of Program and Business Development

The speaker series (Salons) started in December, and the Derek Feldman event in February. Net promoter score of 50 for both events. Feedback on both events: it's a remote location but nice to connect with one another. The Super Bowl 50 Fund event is scheduled for April 12 with 180 registered for the event. The focus is to highlight the cross sector collaboration. Two more speaker series planned for DC and NY. In March, a 3 day Cross Sector Leadership Bootcamp was introduced. The participants lived our curriculum (problem solving, vision, impact in next 6 months). The comradery was fun to see. A repeat Bootcamp may be scheduled in September. Later this month, Smallify You will be available---a 1 day intensive to promote a collaborative solution lab.

The Council was asked if they would like to participate in any future salons as speakers.

Overview of Leaderosity – Robert Gordon IV, Project Manager

Leaderosity is a compliment to other programmatic offerings at the Presidio Institute. Leaderosity video shown. In summary, 626 users registered from 172 organizations (thank you to the council), and 8 courses developed. Blended learning recently with the Fellows program. Transitioning from prototype of “free” to fee based model. The next offering is May 19---Intro to Solving Problems, an offering targeted to a midcareer audience.

The Council was asked if they had any suggestions for possible audiences/participants to Leaderosity.

Reveille Overview- Bob Menezes, Presidio Institute Communication Senior Executive

Reveille is a quarterly newsletter to push out the Presidio Institute stories. The target: early/mid late career across all sectors. Click rate of 7%.

The Council was asked: how can we best leverage the advisory council (not only content but through networks)?

Closing the Meeting

Toby Rosenblatt, Fort Scott Council Chair thanked all of the attendees and closed the meeting.

Presidio Institute Advisory Council – Meeting Attendance

April 11, 2016, San Francisco, CA

Council Members	Roll Call
Toby Rosenblatt, Chair	Present
Karen Baker, Vice Chair	Present
Seth Barad	Absent
AnnMaura Connolly	Present
Stephanie DiMarco	Present
Ernestine Fu	Absent
John Gomperts	Present
Kenneth Harbaugh	Present
Sandra H. Hernández M.D.	Absent
Tracy Hoover	Present
Gloria Johnson-Cusack	Present
Wendy Spencer	Present

Lester Strong	Present
---------------	---------

Presidio Trust Staff	
Mariella de Mey	Present
Robert Gordon IV	Present
Kevin Lindsay	Present
Amanda Marconi	Present
Lenny Mendonca	Present
Robert Menezes	Present
David Smith	Present
Joshua Steinberger	Present
David Styers	Present

	Members of the Public	Affiliation
	No members of the public attended	