Presidio Institute Advisory Council
September 21, 2015 San Francisco, CA
Meeting Notes

The Presidio Institute Advisory Council (Council) held a meeting on September 21, 2015 in San Francisco, CA at the Presidio Institute (PI) in Building 1202 at the Presidio of San Francisco.

Meeting Materials
- Agenda
- FY16 Presidio Institute goals
- FY15 Presidio Institute 9-month goal update

Welcome
- Toby Rosenblatt, Chair of the Council opened the meeting
- Aimee Vincent, Designated Federal Official called the roll of Council members

Managing Director Update - David Smith, Presidio Institute Managing Director

The focus of this meeting is to review the Presidio Institute fiscal year 2016 goals and to get input from the Advisory Council.

David Smith prepares a quarterly report for the Presidio Trust Executive Director and this same document can be shared with the Presidio Institute Advisory Council to share the progress of the team. Ideally, the council would provide insight on this report: are there suggestions for helping us meet our goals.

FY16 Goals

Vision: A world in which leaders solve critical problems through cross sector collaboration

Mission: The Presidio Institute offers leadership development programs and convenes events that equip amnd connect champions for change across sectors

Values: Respect, Courage, Integrity, Purpose

The framework of the goals are outlined the following five categories:

- People
- Purpose
- Place (campus)
- Profit (budget)
- Promise (brand)

People:

Staff development and management: In FY16 we grew the Presidio Institute team and are always striving to improve our leadership work well together. A Presidio Trust staff satisfaction survey indicated that the Presidio Institute team is above the Presidio Trust as a whole in employee satisfaction.

We have a couple of new changes at the start of FY16. Aimee Vincent will be transitioning from the Presidio Institute team. She will continue working for the Presidio Trust but in a role focusing on environmental sustainability. Aimee will no longer be the Designated Federal Official (DFO) for the Presidio Advisory committee and will be passing those duties on to Amanda (Mandy) Marconi, who is currently training to fill the role of DFO. Going forward, please contact Mandy for any questions or needs related to the Council.

Aimee expressed that it has been an honor to work with the Presidio Institute Advisory Council and she believes the Presidio Institute is having an impact on the overall culture of the Trust: encouraging greater transparency and a culture of feedback.

David Smith discussed the Presidio Trust human capital strategy, to take the Presidio Institute trainings and apply to different departments within the Trust. Bart Ferrell, Director of Human Resources for the Presidio Trust is a current CSL Fellow. We have a goal to have 150 employees go through training, and integrate the Presidio Institute teachings throughout the Trust with a focus on building relationships.

Anna Sanders discussed Customer Relations Management (CRM) and the need to build a robust database of contacts. In the coming year she will be working together with the Presidio Trust, Strategy and Communications team to expand CRM. She would like input into the curation of those relationships and would like to work with the Council to spread more awareness of the Presidio Institute.

Programs:

Alison Gold discussed the progress with the Presidio Institute education programs. We have expanded the pool of faculty members by releasing a Request for Proposals to which there were 22 respondents. Seven were selected and new master agreements have been drafted. The enhanced program will have new components including systems-thinking, equity and empowerment, additional coaching, and an expanded use of *Leaderosity* as part of Cross Sector Leaders Fellowship. The program will now include online learning as well as the week long programs.

The Presidio Institute is currently recruiting for the 2016 cohort of Cross Sector Leaders Fellows. The deadline for applicants is Sunday, September 27, 2015. Council members are encouraged to reach out to their networks to spread the word about the program.

Rob Gordon introduced the online education portal and the new branding of *Leaderosity*. There will be a soft launch for 2016. The goal is to have 35 different modules by the end of 2016. The fundraising goal is to raise $900,000. The user goal is to reach 1800 individuals.

A focus for the online portal has been on developing partnerships. A partnership is being formed with American Humanics and content will be centered on nonprofit management development. By mid-year a credentialed

program will be offered with a revenue share opportunity. Two additional programs will be rolled out. 'Introduction to Problem Solving' and 'Introduction to Achieving Impact'. Another major partnership opportunity is with Americorps and the Nonprofit Leadership Alliance. We would like input on potential partners and participants for the online classes.

Convening

David Smith outlined the goal of convening one large, flag-ship conference with over 100 participants in FY16 and at least 12 smaller meetings, roundtables or labs focused on critical conversations.

This year the Presidio Institute will launch a Veterans Initiative in partnership with an organization called Northern California Institute for Research and Education (NCIRE). They are dedicated to advancing research for veteran's health and reducing stigma and isolation for veterans. The Presidio Trust is currently drafting a Memorandum of Understanding with NCIRE. We will have a new member on the Presidio Institute team who will focus on veteran's issues and lead the programming.

In FY15 the Presidio Institute sponsored convenings that gathered individuals and organizations in the military and veteran's space as well as from universities. We would like to get input from the Council on other potential participants and topics for future convenings at the Fort Scott campus.

Place

In FY15 we brought together representatives from numerous universities to discuss the possibility of integrating learning experiences from the Presidio Institute with their education programs. There was a strong interest in the potential of lodging students in dormitories at Fort Scott during a semester of cross-sector studies. Stanford University expressed interest in further discussions.

David Styers discussed bringing together representatives of universities (Antioch/Berkeley/UCSD/Harvard/ Yale/Mills and others) for a design lab and brain storming in FY16. We are interested in getting input from the Council on the role of universities in the future build-out of the campus and programming at the Presidio Institute.

Promise

Bob Menezes discussed a new brochure and video that leverage the Presidio Institute's rich opportunities for storytelling. A next step will be a video highlighting the experiences of individual fellows.

 In the next two months the Presidio Trust will be launching a new website with the Presidio Institute's new messaging. In November, the first Presidio Institute newsletter, "Reveille" will kick off. We will be looking to the Council for input on the content and stories for this resource.

Finally, Bob introduced Ariel Wang, an intern who has been working on communications and community building among the tenants at the Presidio Institute.

Council Member Comments

- The Council would like to recommend the name 'Presidio Institute Fellows' to replace 'Cross Sector Leaders Fellows' for clarity and simplicity.
- The Corporation for National and Community Service (CNCS) is moving in to building 1202 next month. This will be a tremendous opportunity to further build the community of mission-aligned organizations and to deepen the connection to the work being accomplished at the Presidio Institute.
- The Veteran's Initiative is exciting. There needs to be greater connectors between the civilian world and veteran's service. This is a good place to bring together all of service. This could be a good a convening topic, one that focuses on that collaboration.

Q&A

- What are the fees for the Fellows program?

Sector	Apply before 09/07/2015	Apply after 09/07/2015
Nonprofit	$10,000	$11,000
Academic Institution	$12,500	$13,750
Local/State/Federal Public Agency	$12,500	$13,750
Foundation	$15,000	$16,500
Business	$15,000	$16,500

- Does the Presidio Institute own the *Leaderosity* name?
  - Yes – both the branding and domain for *Leaderosity* are secured.
- What did we learn from the partnership with Reimagining Service that can be applied to the partnership with NCIRE?
  - It was highly beneficial to have the Kaira Esgate on the Presidio Institute team. She brought valuable expertise and perspective to all that we did.
  - It was complicated to have an additional Board of Directors and we didn't find an ideal way to work together with that entity.
  - There was an added value of the funding that came with Reimagining Service and there will also be funding that comes with NCIRE.

Public Comments

Steve Voris- As a retired veteran, I am interested in helping at future veteran's events. I currently volunteer as a docent at the Officer Club.

Closing the Meeting

Toby Rosenblatt, Fort Scott Council Chair thanked all of the attendees and closed the meeting.

Fort Scott Council – Meeting Attendance
September 21, 2015 San Francisco, CA

Council Members	Roll Call
Toby Rosenblatt, Chair	Present
Karen Baker, Vice Chair	Absent
Seth Barad	Present
AnnMaura Connolly	Present
Stephanie DiMarco	Absent
Ernestine Fu	Present via Phone
John Gomperts	Present
Kenneth Harbaugh	Present
Sandra H. Hernández M.D.	Absent
Tracy Hoover	Present via phone
Gloria Johnson-Cusack	Absent
Wendy Spencer	Present
Lester Strong	Present

Presidio Trust Staff	
Alison Gold	Present
Robert Gordon IV	Present
Amanda Marconi	Present
Lenny Mendonca	Present
Robert Menezes	Present
Anna Sanders	Present
David Smith	Present
Joshua Steinberger	Present
David Styers	Present
Aimee Vincent	Present

	Members of the Public	Affiliation
1	Steve Voris	Presidio Trust Volunteer (Heritage Center)
2	Ron Huff	Presidio Trust Volunteer (Heritage Center)