

Public Comments June 26, 2013 – October 7, 2013

The building you are writing about (now the Sports Basement) was the Presidio COMMISSARY, which served as a huge super market - not a dry goods department store. The building across the parking lot was the Presidio PX!

As a longtime member of the Presidio Historical Association and former editor of its periodical COMMUNIQUE I support what retired Col Whitney Hall and Gary Widman, President of our Association, have recommended. The instituion's near 150 years as a US military post should not be buried beyond sight!

Donald Kington

Following the recent public meeting, I have reviewed all three proposals for the former Commissary site on Crissy Field. I am writing on behalf of 826 National to go on record as supporting the Lucas Cultural Arts Museum. Please let me know if there is anything else that 826 National (or 826 Valencia) can do to participate appropriately in this process. Otherwise, we will stay posted for the final proposals in mid-September.

Thanks most sincerely,
Eric

This is pretty simple. The study and appreciation of the cinematic arts takes place, surprise!, indoors in a darkened room. Devoting a setting as visually stunning as Crissy Field to this dark indoor activity is as mindless and soulless as playing tennis at the Ahwanee Lodge in Yosemite Valley. Hello??? Is anybody home???? There is a place in the city where a Lucasfilm museum can both anchor a local microeconomy and nurture art appreciation, namely Hunter's Point.

The risk here is that the Presidio Trustees will not be able to resist the Siren Song of Lucasdollars flashing before them. Either one of the other two proposals is more deserving, except there as well it would help decisionmaking to "follow the money". My preference would be for the Sustainability center.

Joe Stefani

Re: The Bridge/Sustainability Institute

This is an important effort that should be supported.

John H. Falk, Ph.D.
Director, Center for Research on Lifelong STEM Learning

Why is nobody considering a true Commissary, meaning a retail environment as is common in military bases and is consistent with the nature of the building?

Thank you,
Heike Harrison

Thank you for hosting the three current proposals for the commissary site. I attended the 11:30am session of today's (Lucas museum) and intend to attend the next two.

I have been completely neutral to the three proposals and have not followed the presentation/ proposals to date. What I came out from the presentation today is, "Why here?"

I understand the need for almost guaranteed sustainable \$'s, firm plans and "tasteful" design paralleling the Lucas Arts site that the Presidio Trust would find attractive. However, those alone should not overwhelm a more longer term view of what the vision of this national park should be.

The plans appear to be basically tearing down the old commissary with its kitschy department labels and building a brand new 2-3 story structure with a parking garage in the current parking lot enlarged to include roadway easements created from moving the final highway a bit south. This, of course may be affected by the water level being high due to the proposed building's proximity to the beach and the historical landfill used to create much of the Marina District.

The planners did not seem to be very familiar with current use of the area, justifying a truly inside experience people would want in bad weather. This is not Chicago or the southeastern U.S.. We live in a very temperate climate that allows us to walk the hills and coasts of the Presidio every day of the year. Do they not know that we residents escape to the oasis that is Crissy Field, it's paths and wetlands viewing the native flora and fauna every day of the year? Just put a jacket on.

The art needs to be shielded from outside light. The electronic effects machinery can be hold up in any dark interior space as are many of the current creators of these are. Outside educational installations have been set up by the Exploratorium in the Fort Mason area in the past without having a large presence on Crissy Field itself. The same with any foreseeable app assisted, self-guided tour using GPS of the Presidio could be.

Why bring in such an internally focused use that would generate so much more traffic to basically two two lane roads entering and exiting the Presidio? Have you never tried to get home after an event from the Presidio and Marina before?

So the question remains: "Why here?"
Yvonne Don

I vote for the Cultural Arts Museum.

Sincerely,
Steaven Campbell

Please select the George Lucas' Cultural Arts Museum for the site of the Presidio Commissary. The collection for the museum would be world-class, and completely funded. There is no place on the west coast where one can go to see a Normal Rockwell collection of this quality – it would be a joy to have it in San Francisco and in the Presidio.

Regards,
Mike Sullivan

Re: Support for The Bridge/Sustainability Institute

Thank you for taking comments. I live in the Lower Haight and frequently enjoy jogging in Crissy Field. Because of the integration of urban recreation with our bay ecology and landscape, the design is one of the best in the world.

Although all the finalist proposals are worthy of attention, the Bridge/Sustainability Institute most strongly connects to the surroundings and takes the most advantage of our unique location by the Bay.

We have destroyed habitats and species along the bay, and we have a responsibility to give the next generation a better sense of responsibility for its importance and a better sense of its fragility. I am reminded of this whenever I visit, but this story should be told in more ways. The Institute is much needed, and it needs to be at Crissy Field, providing an important interpretation of its magnificent surroundings.

As a supporter of arts and culture are worthy goals, I believe that the central districts are better suited for arts and cultural dialogue. In the contemporary age of idea exchange, isolated organizations appear private and make a less compelling contribution to the public.

Regards,
Lawrence Li

Re: Support for Presidio Exchange

As a lover of national parks and frequent visitor to Golden Gate, I encourage adoption of the open sense of place and cultural exchange envisioned by the Golden Gate Conservancy for the Commissary site at Crissy Field.

Bruce Jacobson

To the members of the Trust,

I would like to enthusiastically support the building of the proposed Lucas Cultural Arts Museum!

It would attract so many people who would then see the beauty of the rest of the Presidio. I am totally biased, as I am an illustrator and would love to have the type of museum that George Lucas is proposing. The presidio is already my favorite place in San Francisco. My husband and I go there often for the most beautiful walks, and I can think of nothing better than having this wonderful art museum as an added attraction. I would go often, and I am positive that many people would do the same.

Thank you,
Margaret Lindmark

We are writing in support of the Lucas Cultural Arts Museum to be located at Crissy Field. As new parents and residents of Sausalito, we look forward to having this inspirational and educational resource for our family.

We already associate what Mr. Lucas has done in the Presidio as being executed with a true respect for both the natural environment and the already embedded personality of the Presidio complex. We see the proposed Lucas Cultural Arts Museum plan as continuing this tradition with including improvements such as an underground parking facility to allow for more green space and a brilliant design to accentuate the park around the museum.

The proposed integration of this world-class museum at Crissy Field complements San Francisco's tradition of respectfully situating museums in our parks such as the California Academy of Science, the De Young and Palace of Legion of Honor museums, providing a legacy of culture and community enrichment that enhances the lives of all who live in the Bay Area.

Further, the museum will bring the most cutting edge educational facility for digital arts in the world along with a visionary art collection to inspire people of all ages. The museum will provide the historical background along with the experiential understanding of how we can now create through technology to become the story-tellers of the present and future. Situated amongst the visionaries of our time here in the Bay Area, this museum will break new ground with what is experientially possible in a museum setting.

We feel it is extremely important to welcome this generous gift for our children and for the generations to come.

Best regards,
Christa Grenawalt and Alex Gurevich

My overall response would be to favor the PX proposal with a caveat in the basis that "Less is More". I would like to see them build a larger version of the new Land's End Visitor's Center. With the re-development of the Crissy Field by the Conservancy, there is no need to draw away from the existing "natural" beauty of the site with a large architectural statement.

Thank you again for running the three day proposal presentation event. I attended all three proposal presentations at the Observation Post on from July 29th to 31st, 2013 and already sent you my comments on the Lucas proposal. The last two proposals were harder to get a complete picture from as there was no group audio-visual screen presentation and one had to glean all the information from informational boards set up on tripod stands and simply personally ask questions and listen to responses to questions asked by others attendees. I did review the PDF's of the slides and scan the actual proposals from July 17, 2013 online afterwards.

The Bridge/Sustainability Institute proposes large investment with no real mass appeal to generate sufficient daily income to cover such an investment. Their project is not sustainable without changing the vision of the Presidio. The goals appear to be very environmental, but I they can be conveyed to the public in a joint exhibition at the current Academy of Sciences site. Researchers can gather elsewhere. There are meeting spaces at the Golden Gate Center and the Film Center - perhaps at other buildings surrounding the Parade Grounds -- and outside. There are performance art spaces currently at Fort Mason.

The PX proposal is in phases utilizing the current footprint, indeed a portion of the the actual current commissary building that has been deemed to be strong. I would like to see them build a larger version of the new Land's End Visitor's Center. There is no need to build a larger building, then close it off to the public to gain the meeting space rental revenues from corporate/non-profits. The picture of people sitting around tables in their suits and dress shoes, and who would be not going out to appreciate the environs, while closing off the space to "most visited national park in the U.S." is ludicrous. Again, there are performance art spaces currently at Fort Mason and there are meeting spaces at the Golden Gate Center and the Film Center - perhaps at other buildings surrounding the Parade Grounds -- and outside.

By the way, I hope the Conservancy did not pay much for the two Goldsworthy outside art -- spire and adding logs to an already existing trail. A young, living long-lived Monterey Cypress could have been planted in lieu of the contrived spire.

Yvonne Don

One thing I forgot to add to all proposals is that I do not think Mason(?) Street next to the SB can handle 325 more cars. There has to be another access solution.

Thank you for your reply.

Yvonne Don

The Wild Equity Institute believes that the Presidio Exchange (PX) creates the greatest sense of place by focusing on the beautiful and distinctive Presidio park space, while also housing a cultural and historical center. The proposed Lucas Cultural Arts Museum simply does not embody the spirit of the Presidio or the National Park System. While the Bridge/Sustainability Institute proposal attempts to incorporate the unique setting that is the Presidio, the plans come across as interchangeable with any other sustainable business building complex.

However, the Sustainability Institute proposal does contain one element that should be explored and potentially adopted by the PX proposal: expanding Crissy Field Marsh and Lagoon into the Commissary property. Due to a variety of constraints, the restoration of Crissy Field Marsh and Lagoon several years ago was limited to a smaller zone than is needed for the lagoon to fulfill its intended ecological

functions. **The PX proposal should review the sustainability institute's proposal to expand the lagoon and incorporate that element into its project to the maximum extent possible.**

While the PX proposal is the best fit of the three choices for this location, it tries to be too many things to too many people all at once, and in the process short-changes the unique elements of its National Park setting. **The National Park Service's Organic Act**, which established the agency, includes a non-impairment mandate. This mandate requires the agency to "conserve the scenery and the natural and historic objects and wild life therein and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations." This is the National Park Service's unique contribution to the multitude of open space agencies in the Bay Area, yet remains a relatively unknown element of park management. **We would like to see the PX live up to this mandate by making a greater commitment to interpreting and explaining the National Park Service's unique mission.**

The former Commissary site at the Presidio has the potential to be a place of magic and beauty where the story of the unique land management mandates of the GGNRA and the Presidio are widely told. The Wild Equity Institute suggests that the Presidio Exchange receive the bid, but that the proposal should be modified to ensure that the programming is fully committed to the mission of the National Park Service.

Best Regards,
Amy Zehring

Dear Commissioners - Born in San Francisco, 5th generation native Californian, retired teacher and resident of Marin County, I urge the Commission to select Mr. Lucas' generous offer in a timely fashion. His genuine concern and contributions for education and conservation make his proposal the best choice. The perfect combination of culture and education and philanthropy blending together in a unique way to further enrich our beautiful San Francisco Bay Area! It just makes sense. Let's embrace this unique opportunity.

Thank you.
Respectfully, Ann Ragsdale-Cohen

The Bridge/Sustainability Institute Plan is provocative and original and far reaching.

But who would be responsible for administering this venue – the city, the museums, SF State, a new non-profit, the State Parks?

The Lucas Cultural Arts Museum plan seems too self-serving.

The Presidio Exchange is a lovely idea but my fear is that it would get bogged down with interested parties clamoring for attention.

Which idea has the most possibility of success for dynamic administration?

Sincerely,
Rebecca Jones

We have reviewed the three proposals for the three proposals for the commissary area , and after careful pro-ing and con-ing have decided to vote for the Presidio Exchange proposal.

Olive Borgsteadt John Borgsteadt

I slightly favor the Lucas plan over PX, but it won't really mean anything to me and many other San Franciscans until there is a convenient way to get there. Is this new addition, and most of Crissy Field, reserved for automobile owners and those young enough to jog there? Surely if Muni can get to the Marin Headlands, public transportation can get to Crissy Field. Perhaps the 28 bus route could be adapted.

Peter Reque

I am writing to support the Golden Gate National Parks Conservancy's proposal, PX, as the best use of the Sports Basement site at Crissy Field. I had the opportunity to attend a presentation given by the Conservancy which involved input from local parks supporters as well as visionary project leaders from throughout the country, such as the High Line and Armory projects in NYC, Millenium Park in Chicago and the Walker Art Center's lawn project and found that the ideas generated were truly exciting and original.

I see the PX project providing the greatest and most varied and creative access to this marvelous spot to the diverse community that it would serve, and in addition I think it would be a tremendous draw to our many Bay Area visitors.

Thank you for your time and consideration of the PX proposal,

Sincerely,
Carol Simmons

I strongly support the Presidio Exchange proposal for repurposing Crissy Field.

Joe Glaston

I would like to voice my support for the Presidio Exchange proposal for Crissy Field. Open concept, open exhibits, etc seems to reflect the spirit of this place the best and preserves the views, etc of this special place. It will also involve and attract more people than the other two proposals.

Thank you,
Donna Boland
Citizen of San Rafael, CA and San Francisco worker

The PX is the best choice for Crissy Field.

Respectfully submitted,
Sandy Dawson

The site is an iconic emblem of San Francisco the Golden Gate, and an opportunity exists to provide the people of the Bay Area and the rest of the world a place to learn about the preservation of the natural and cultural history of the area. Please be sensitive to the mission of the Parks Conservancy and award them the site to continue their efforts in support of the NPS and promote the mission of environmental stewardship, awareness and public access.

Thank You,
J.R. Melbostad

I support the selection of the LCAM as the best and brightest use for the Presidio Sports Basement location.

Taylor Safford

As a long-time member of the GGNPC, I vote for the PX moving into the Sports Basement property.

Arlene Halligan

The proposal by George Lucas to build and fund the Lucas Cultural Arts Museum is the best use of the former commissary space. Mr. Lucas has a proven track record in the Presidio. It takes no more than a walk through the beautiful grounds he created out of the ruins of Letterman hospital to make one realize he will do an equally impressive job with the commissary location. My vote is clearly for George Lucas.

Regards,
John Meyers

I would not like to see the new PX building in the space presently occupied by the Sports Basement store. I have seen the proposal for the Sports Basement store to move down the street to the old warehouses across from where the new Crissy Field center is. Please put the PX museum building down there so that the wonderful cultural spaces can be in close proximity to one another, making it a veritable culture complex! People can easily visit between them, and not have to drive down to the next one as if in some kind of progressive dinner or scavenger hunt even.

I think the Sports Basement store should stay where it is. The warehouses are too cramped to house the Sports Basement store. At its present location in the Commissary building, the Sports Basement store is open, inviting, and comfortable. There is space for children to play while you shop, and for classes. The free parking lot is also spacious and plentiful, which adds to my desire & preference to shop at that store. If I have to vie and/or even pay for parking along Old Mason Street to go to the Sports Basement store there, they'll probably lose my business as I will shop where it is more convenient.

I hope you will take these comments in serious consideration as you plan for the use of spaces. Thank you!

Poppy Dere

My vote is for Presidio Exchange -National Parks Conservancy.

Thank you,
Warm regards,
Marianne Duke

I strongly urge you to select the Presidio Exchange for the future of Crissy Field.

The Presidio Exchange is designed specifically to provide flexible cultural spaces for all kinds of community uses, all blended with the local environment. It would strengthen Crissy Field's already important role as a great public gathering and recreation space -- whereas the museum would constrain it. With the museum, control of the cultural offerings there would be mostly in the hands of a private few, rather than open for generation by the community.

The Lucas museum could be a fantastic attraction elsewhere in the park, such as the Main Post. But for the great, open, wild, communal space that is Crissy Field, I believe the Presidio Exchange is by far the more suitable public choice.

Sincerely,

Grace Rubenstein
- 4th generation native San Franciscan
- regular park user
- member, Friends of the Golden Gate

I feel we should leave the Sports Basement in place.

The store and its parking lot serve as a meeting place and are full of people all day. and are one of the most vibrant places in san Francisco.

Connections between the store and Crissy Field / waterfront trails should be improved.

The Presidio should cluster its main uses with active recreation concentrated north of the Parkway and cultural and educational uses concentrated south of the Parkway on the Main Post.

Jay Harper

I support the PX at the Sports Basement site.

Laurie Cohen

I am writing once again in support of the PX Exchange proposed by the Golden Gate Parks Conservancy. It seems to be the appropriate use of this space and will be enjoyed by so many.

Thank you,
Charlotte Hennessy

I support the Presidio Exchange, an ever changing and dynamic use of the National Park Space.

We already have the overpriced and over hyped Disney museum. We don't need the Lucas museum - a dead space that locals wouldn't want to use more than once a year, if that.

Sharon Starr

George Lucas already has space in the Presidio. He can put his museum there not at Crissy Field. Crissy Field is special. The Presidio Exchange proposal is right for there.

EL

Please vote for the Presidio Exchange by the Golden Gate National Parks Conservancy. It offers the best combined use of open space and cultural space.

Kris Montgomery

I am submitting comments in support of the Presidio Exchange proposal for the Crissy Field Commissary site. Its vision as a platform for vibrant, diverse, community-driven programming is a compelling addition to this valued urban open space -- and one that promises to enhance the community's investment and involvement in Crissy Field into the future.

Sincerely,
Tamara Schwarz

George Lucas concept for a museum dedicated to a truly distinct and American art-form is not only the only appropriate choice for the space, but also a once in a lifetime opportunity to honour everything George Lucas has done for the City of San Francisco, and for Northern California. To deny it's existence in the area would be a great shame, and to allow it would be not only the correct choice, but in my view, the missing puzzle piece in a jig saw begging to be completed. Let the halls of this museum ring with the laughter and excitement of children during the day, and echo at night with the insurmountable poignance of American motion picture and visual history that might live on at the Lucas Cultural Arts Museum. I look forward eagerly to your seeing sense on the issue, and shake you warmly by the hand in presumptive congratulations, on having made the right choice.

Kindest Regards,
Eryk Nielsen

As a third generation San Franciscan, and one who's enjoyed the Presidio and it's beauty for many years, I'd like to cast a vote for the Lucas Museum.

My husband, who grew up in the Richmond district (as did I) is also in favor of the museum.

We've got our fingers crossed!
Marlene Montalvo & Michael Karasik

I feel strongly that the Presidio Exchange would be the best organization to develop Crissy Field. This is based on the history of dedication to Golden Gate Park which the Park Conservancy has shown for many years.

I also feel strongly that a Lucas Cultural Arts Museum would be the least appropriate for the park, in that its more narrow focus would make it appealing only to a limited group of park users.

Thank you.
Carol Pollak

I want to record my support for the Park Conservancy proposal for the Presidio Post Exchange (PX).

I am a long time resident of San Francisco, having raised three children to adulthood and often visit the Presidio, Crissey Field and hike the trails. The Presidio is one of the greatest urban resources in the country and deserves development in keeping with its setting and history.

The Park Conservancy's PX proposal comes closest to my wish for this project. It promises to be an ever changing center and resource for cultural and visitor engagement, which mirrors the present function of the Presidio itself as well as the City of San Francisco.

I know the Lucas proposal is strong financially but it is utterly inappropriate for the Presidio, having nothing in common with the setting or history. The proposed Lucas museum contents, unfortunately, are not worthy of a world class site.

The Chora Sustainability proposal is well meaning and an important topic but, that's just it: it's a topic. The PX site calls out for something which encompasses the Presidio and its role and future.

Please add my vote of support to the Conservancy's PX proposal.

Thank you,
David Mischel

The Golden Gate National Parks proposal has my vote. In this virtual world of instant messaging, having a place to talk face-to-face is becoming a thing of the past.

Please vote for this team!
thanks,
-rebecca

I would love to see the Lucas Arts Cultural Museum project come to life in San Francisco.
Respectfully,
Matthew Pugnetti

I would like to see the Lucas Cultural Arts Museum built in the available spot. Thank you.

I would like to see the Lucas Cultural Arts Museum. I am a visual development artist, and a museum would preserve, share and inspire through storytelling just as they set out to do. I would certainly have me coming down to visit the area far more often.

-- Adrienne Thater

Hello, I would like to express my interest in the possible Lucas Cultural Arts Museum in San Francisco. It would be a wonderful addition to the Presidio.

-Chau Nguyen

I vote for the Lucas Cultural Arts Museum in San Francisco.

I vote for the Lucas Culture Arts Museum to be built in San Francisco.

Please make San Francisco the home of the Lucas Cultural Arts Museum.

Thanks,
Eunice

I'd love to see the Lucas Cultural Arts Museum at the Presidio! I visited the Walt Disney Family Museum recently and I think it would be a great addition the Presidio (and another reason for me to visit again). Please make it happen!

Sincerely,
Annie Hsu

I am in favor of the Lucas Cultural Arts Museum
Sincerely, a California citizen

As a SJSU art student, I think it would be great to have The Lucas Museum nearby at the Presidio. This would create an excellent learning opportunity for students in the area.

Thank you for your consideration,
Darrell Bennett

Lucas Cultural Arts Museum is an exciting and innovative project that will surely benefit everyone including adults and children, artists and non-artists. It is a perfect addition to the Presidio, which is "a vibrant community... [that] inspires greater good through its programs." The value of storytelling is beyond the arts; successful business models use stories to sell, educators use stories to teach, etc. I will be looking forward to visit the Lucas Museum regularly once it is open. Thank you for your consideration.

Thanks,
Jessica Lin

I am writing in regards to the proposal of the Lucas Cultural Arts Museum. I feel that the Presidio would be a great place for George Lucas to house his museum. The San Francisco Bay Area is a place where he succeeded as a filmmaker and where he has created many great films. Plus, having this venue in the Presidio would not only provide lots of revenue, it would also provide much inspiration for future filmmakers. Thank you for your time.

Sincerely,
Colin Heim & Karen Heim

I believe the Lucas Cultural Arts Museum would be a great addition to the Presidio. With many art venues in the area, the Lucas Cultural Arts Museum would fit in perfectly, and I personally know a large group of people who would gladly pay the Museum many a visit.

Please build the Lucas Cultural Arts Museum in San Francisco! Thank you for your consideration.
--Jessica Tong

I fully support and vote for Presidio for the Lucas Arts Museum.
Thank you.

Word has been spreading through the art community about the proposed Lucas Museum possibly being located in the Presidio. It could be a wonderful addition to the art venues here in SF, especially appropriate to the beautiful Presidio. I know that I, as well as many others, would love to have it here with us in the bay.

Sincerely,
Kristin Campbell

Please bring the Lucas Cultural Arts Museum to San Francisco.
Thank you,
Andre Balmet

I live in San Jose, and I would love to see The Lucas Cultural Art Museum at the Presidio in San Francisco! I always enjoy a day in the city along with a visit to one of San Francisco's beautiful museums! It would be wonderful to see such a place join the Disney Family Museum at that unique and beautiful location, and it would make a lot of sense with Lucas' history in the area.

Thank you very much,
Becky Roberts

As a lifelong Bay Area resident, and a student of the Arts myself, I would very much like to put forward my vote in favor of Mr. George Lucas' plan to build an Art museum in the Presidio. This would be a perfect addition to the culture of learning that the Presidio promotes, and I believe that Mr. Lucas is an exemplary artist and filmmaker who has given a lot to the San Francisco area over his lifetime.

Thank you for your consideration,
---Fiona Herse Woo

The proposed Lucas Museum could be a wonderful addition to the art venues here in SF, especially appropriate to the beautiful Presidio– and you know he'll use an excellent design that both blends and inspires as he did with the ILM studios.

This is a huge deal– if he does not get this space then he may not select SF at all and create a museum someplace else. Let's not let that happen– This Museum would continue a tradition of cultural inspiration in the Presidio.

Corwin Herse Woo

I'm in favor for the Lucas Cultural Arts Museum to be located in San Francisco; it would serve as a extraordinary addition to the neighborhood.

Jasmine Truong

The Lucas Cultural Arts Museum would make a wonderful addition to San Francisco! Such a unique museum would fit in nicely with the city's off-the-wall charm, and I know many organizations and schools in the area would greatly benefit from it.

Sincerely,
Emily Price

As an Animation/Illustration student and immense fan of the arts I plead that you will get the green light to construct to construct this museum. I would very much enjoy going to such a museum to see great works of our age! I hope that this proposal will get enough signatures to get this approved!

Sincerely,
Henry Farmer

I am writing to show my support of the Lucas Cultural Arts Museum not only because I enjoy Star Wars and the work put into it, but because the entire proposal excited me. I'm studying art for a living, and

having an amazing resource like the Lucas Cultural Arts Museum would be something I could come back to over and over again.

Sincerely
Nicole Chen

I wanted to request that we keep the Lucas Museum in San Francisco, in the presidio if possible. I think it would be a shame to have the museum in another state or city that has no history with Lucas. ILM, Big Rock, Lucas Arts...all of the Lucas brand names have been created in the SF Bay, let's keep the museum here where it belongs!

Thank you for your consideration and time :)
steph

I fully support the idea of the Lucas Cultural Arts Museum in the Presidio.
Lauren Zurcher

The Presidio Exchange is the best and most appropriate land use for the Crissy Field area. The Parks Conservancy works hard to make the outdoors accessible to all, but the PX proposal is not only about that - it would also be a cultural icon, a place for the community to assemble in a uniquely San Franciscan location for and by the people. As many other commenters have said, the Lucas Cultural Arts Museum would be a draw, but it would be a draw anywhere. The Presidio Exchange stays true to the values and the mission of the National Parks and the Presidio.

Sincerely,
Annika Min

I have lived in the Marina for 25 years and love the Presidio. Please award the project to George Lucas group.

Kathleen MacDougall

I believe the Lucas Cultural Arts Museum would be a fantastic addition to the San Francisco community. It would be a great opportunity to invite locals and tourists alike to join in the enrichment of the arts.

~Angela

All 3 proposals are thoughtful, good, interesting and would fit in the commissary space nicely. However, the best one is the Presidio Exchange because the GGNPC has already proven to be an excellent steward of the parkland. The space will be accessible to everyone who lives in the city as well as visitors from around the world. It will be dynamic and educational and visually stunning; everything we hope San Francisco is!

My 2 daughters, Katie and Ally, and I will certainly be visitors and look forward to continuing to support our wonderful SF parklands!

Kind regards,
Tina
Kristina Johnson

The GGNPC proposal for the commissary represents a brilliantly inspired opportunity to interpret the significance of the Presidio and the rest of Golden Gate National Park for millions of visitors from around the world- a truly unique opportunity with a potential for making a difference in peoples lives. In contrast, the George Lucas proposal could be located anywhere. Although I agree that Norman Rockwell is a great American artist, the intellectual and spiritual value of his work does not deserve showcasing it at the heart of one of the worlds great national parks. Not only is the GGNPC proposal appropriate in its important and relevant content, but the organization has an astounding track record for raising private donations for park projects. The only reason that you would select the Lucas proposal would be to bow to political pressure. Please do the right thing!

Doug Nadeau

Of the three options you have winnowed from the many originally submitted for Crissy Field's Commissary site, the Presidio Exchange option by the GGNPC is clearly the most responsive to the site, the community, and the missions of both the NPS and the Presidio. I trust that you will agree and select their proposal for implementation.

John N. Roberts

I am in strong support of the Presidio Exchange proposal by the GGP Conservancy. I love the indoor public space, and the idea that it will feature changing activities and exhibits, and that it is a project of the conservancy.
Thanks.

Peggy da Silva

LUCAS!
Leslie Koelsch

I would like to express my opinion on George Lucas' proposed Film Museum in the Presidio. It looks like an ambitious project and may well be the best choice for the site in question. As for architecture: it is very much in keeping with the historical ambiance already present at the Presidio. Too often we succumb to architects' self-aggrandized structures without thought to the environment in which they will reside. I think George Lucas has proposed a structure in keeping with the site and is giving us a priceless collection for our enjoyment.

Thank you,
Jacquelyn Paull

Re: Lucas Museum

I think the design is lovely and perfectly fitting for the Presidio. We certainly do NOT want or need is another ugly contemporary monster like the de Young Museum in Golden Gate Park!!!

Ron Phillips

Please, please, please allow the building of George Lucas's art museum in the Presidio. The Presideo is already home to the Disney Family Museum so the precedent for art museums is already there. Make it a part of our cultural heritage before that timeless art is taken away to Chicago!

Christine

As architectural styles change in San Francisco with some successful but most not, i.e. the removal of the Fox Theatre, the current reaction is to reach for what is currently "Hip" and stray away from design principles that make sense and connect with the history and culture that is San Francisco. As a native San Franciscan I feel the design of the George Lucas' Illustration Museum harkens to a history that fits our culture. There are plenty of projects in San Francisco that can and will utilize the current fads in architectural design such as simple geometric shapes incased in steel and glass. This is not one of them! To loose the George Lucas Illustration Museum to Chicago will be a travesty! This museum belongs in San Francisco! Please Nancy H. Bechtle, do the right thing for San Francisco!

Paul Mica

I would expect that George Lucas has the best illustration art collection that money can buy. It would be a shame and a great loss to SF if this one-of-a-kind museum ended up in another city because the buildings Lucas wants pay for to house the museum aren't trendy enough for the Presidio. Not to mention that illustration art is under-appreciated and the museum will bring it greater recognition.

Ryan Dahm

Please, please, please do everything in your power to bring the Lucas museum to the Presidio.

I'm a 50 year old artist who has watched the attitude towards classic commercial illustration change over the past 30 years. The great illustrators of the mid 20th century had skills that are disappearing one funeral at a time. The art world, young artists particularly, are discovering their great work. The first major museum devoted to that artwork will bring the general public through its doors in droves. It will happen in San Francisco or Chicago, but it will happen.

Please let it be here.

Thanks,
Kevin O'Brien

The Lucas Cultural Arts Museum already has my mouth watering for a visit. What a beautiful concept! A lovely building, certainly making for a lovely stroll from the Disney Museum to make a great day. It has our support wholeheartedly and our thanks to Mr. Lucas for bringing this collection to San Francisco.

The Rosanelli Family

The prospect of the Lucas Museum is a wonderful possibility. It will locate the richest store of illustrations and animation art in the world close to the location of their creation, and add immensely to the richness of cultural and artistic resources in the City. It will bring a slew of visitors to the Park--and add significantly to the revenue received by the Trust. The proposed building honors the aesthetic of the surrounding area while not being intrusive. The competing proposals are, in contrast, mundane and lacking in *all* these respects. Please choose the Lucas proposal on its merits. Thank you.

Paul Saxton

As a San Francisco resident I would like to volunteer my opinion on the proposed project of The Lucas Cultural Arts Museum. I have been excitedly following this story for a year or so, hoping that The Lucas Cultural Arts Museum project would get the green light to go ahead. George Lucas privately owns many, in my opinion priceless, works of art by some of the most prolific illustrators of the 20th century. As I'm sure you are aware these luminaries include Norman Rockwell, Maxfield Parrish, and Drew Struzan to name a few. Their works are incredibly culturally relevant to the American experience during the 20th century like no other and should be held in as high esteem as any contemporary abstract, cubist, or impressionist painters, but sadly are maligned as illustrators because their work was used for commercial purposes and print. They are some of the best artists of the 20th century and to be able to house all their work together in one collection, in San Francisco would make for an impressive collection rivaling many in other parts of the country and would be a cultural treasure for the public. I think that George Lucas putting his personal funds up front to pay the cost of this project should factor heavily into

this decision as it could lead to a number of jobs in building the museum and in staffing it after it is finished at little cost to the taxpayer and city of San Francisco. I would challenge anyone thinking of passing this up to go to the Palace Hotel in San Francisco and sit in the Pied Piper Bar for a few minutes to admire just one Maxfield Parrish painting and imagine a whole collection of such work on display and how incredible that would be. I think its also worth noting that last year when the Palace Hotel was considering selling the work the bar is named for, public outcry was so loud it convinced them not to sell it. There is a large portion of people locally and across the country that would come to this museum as there is none like it on the west coast. I would very much like to see this museum become a reality and I think the city of San Francisco would be remiss to pass up this opportunity to help bring this collection of amazing artwork to the public and for us to be able to share it with generations to come. Thank you very much for taking the time to read my email and I hope it will be taken into consideration when it comes time to make a decision on the topic.

Sincerely,
Jason Toney

We support the National Parks Conservancy plan for the Sports Basement space. We feel it offers the most benefit for the entire community and highlights the amazing resource the Presidio is to this city.

Wendy Cown and Ben Chinn

We agree with and hope that the Lucas proposal is accepted. It would be a San Francisco artistic treasure with international interest, a destination for locals and tourists, and..... it is fiscally responsible. Give us something we want and need, that is funded privately. Please don't experiment and pour public money and time into lesser developed "concepts" that will not necessarily serve the interests of a majority of our visitors and locals. Please advise how we can best make our opinions heard.
Thank you,

Christie Clary and Alice Clary

Please allow George Lucas to build his museum here in San Francisco. I think the design is beautiful and quite appropriate for S.F. It s classic looking, and would bring many visitors to the city. Besides that, he is paying for it himself!

It would be a crying shame to lose such an icon to Chicago.
Thank you,
Mikki Ashe

Only the Lucas proposal has architecture that fits into the historical context of the Presidio. It is also the only project that is funded. The city already has two science centers (the Academy of Sciences and the Exploratorium), we do not need a third. Go with the Lucas proposal and fulfill your fiduciary obligations.

Jeremy Newman

Well, this is an easy choice. In comparison with the Presidio Exchange proposal, the The Bridge proposal seems sketchy and half-baked (not to mention unfunded), and the Lucas proposal little more than a monument to one man's eccentric ego.

The Bridge proposal seems highly abstract and vague. The building itself looks like generic late modernism. And without a clear mechanism for raising funds for its construction and continuance, it sounds rather too much like a fantasy.

The Lucas proposal for an ersatz Beaux-Arts building seems, in contemporary San Francisco, like a bombastic joke. As for the proposed contents--comics and illustrations--I suppose they're worthy of the exterior, but they're hardly worthy of that magnificent site or of the city. The whole thing is well summed up in a single word: vulgar.

The superiority of the Presidio Exchange proposal seems so obvious as not to need comment. I'll mention just a few of its strengths. First of all, it meets the stated goals of the Presidio Trust. It enhances the mission of the Golden Gate National Recreation Area. It adds meaningfully to the cultural life of San Francisco. It contributes further, as Crissy Field as done, to reuniting the people of San Francisco with their precious aquatic setting and its ecosystems. The building of partnerships as a fundamental part of the plan is a terrific idea, and I hope it can be made mandatory somehow. The level of detail, the sophistication of the thinking, and the vision of the future combined in the proposal show it to be inestimably superior to the other two submissions.

However: The Presidio Exchange as presently designed is no architectural masterpiece, alas, and it ought to be. Does this have to be the final architectural design? One longs for an architectural signature, something that would make it iconic and heart-warming from a distance, like the Ferry Plaza clock tower. I wish that when it were alight in the dark, it would glow with something more than the mere shine of a suburban dentists' complex--but that's about all it seems to offer now. It's dandy schematically, programatically, in the way that so many buildings are that partake more of architecture school than of great real buildings. In short, this is a very good plan, but a merely good building. It could be a great building, and on that site it really, really ought to be a great building.

Thank you for this opportunity to comment.

Tom McNamee

Yes vote for Lucas.
Annette Robinson

As a San Francisco resident of more than 30 years, member of the California Historical Society and a long-standing user and admirer of the Presidio, I urge you to approve the Lucas Cultural Arts Museum for the Commissary.

While I'm not entirely certain we need another "Lucas" branded piece of architecture in the Presidio, and while the design is something of a behemoth, I do think the proposal will be a boon to the cultural life of our city, and to the Presidio in general.

As long as there are adequate provisions for traffic flow, public transportation and access, underground parking and no environmental hazards, I would love to see this added to the Presidio.

Very truly,
Susan Klein

I feel strongly that the proposal by the Golden Gate National Parks Conservancy is the best and most appropriate use of this site. Their work on the Warming Hut is expemplary and should be complimented rather than a private museum or classroom idea.

Additionally, the non profit sector should have an increased presence in our National Park rather than resembling a corporate Silicon Valley office park.

Thank you for your time,
Fred Rinne

Thanks for soliciting public comment on the new use for the Presidio Commissary.

As someone who works full-time in the Presidio, and has seen the Lucas organization as a landlord and neighbor, I encourage you to vote for the Lucas Museum. It will display a world-class collection supported by a proven Presidio leader.

PK
Patrick Kenealy

I support the proposal for the Lucas Cultural Arts Museum. Thanks!

-Anna Rosenbluth

Re: I prefer the George Lucas project. At the presidio.

Thanks
Paul Thyssen

I am writing in support of the excellent proposal to establish the Lucas Cultural Arts Museum in the Presidio.

This would be an asset to the Presidio, and to the city of San Francisco. As it is, San Francisco is becoming a city of the digital future, and this museum would strengthen and formalize the connection. The iconic setting would raise the

The connections with the digital arts, with other organizations, with a global community, can only benefit everyone connected with this. This could be huge. It makes the other options appear parochial.

Rupa Bose

My name is Kathy McNeal. I am a student at San Jose State University, currently studying under the college of Humanities and Arts, and more specifically in the Animation/Illustration Program, part of the Design department. As I enter my last year, I think about the recently closed Lucas Arts and all that came from that incredible studio.

When I saw the proposal for the Lucas Cultural Arts Museum, I was thrilled to see that the legacy could be remembered and immortalized by creating a place where many people could come and see the art that came from the wonderfully creative minds that worked there. When I saw the location for which this museum is being proposed, it seems only fitting. So close to its home roots, and just around the corner from the Disney Museum, now the current owners. For what it is worth, I would like to add my support to all the other voices you may have already heard from in promoting this proposal to go forward. I sincerely hope the proposal goes through, that I might find myself in this very museum one day to pay tribute and respect to Lucas Arts.

Thank you for taking the time to read this email. May you be well, and I look forward to seeing what comes in the future.

Best wishes,
-Kathy McNeal

PLEASE return the commissary site to natural form -- there is NO need for anything of the likes that has been suggested to be built precisely in the location. Does the Trust desperately need to have a building in this location? Although it might prove embarrassing to decide not to develop the site, it would be the

right thing to do -- the long-view of the Presidio is what's at-stake, and ephemeral purposes of the proposals for this sacred place is just poor stewardship.

Best regards,
Charles Higuera, FAIA

I support George Lucas's proposal for the Commissary site. It is the most practical use for the space; it is fully funded and will bring wonderful diversity to San Francisco's museum scene. The other two proposals will require an enormous amount of time and funds to develop and will ultimately never be as popular, well-known or interesting as the Lucas museum. The Presidio Trust is dreaming if they think that people will flock to these "cultural centers".

Personally, I think the Presidio Trust is behaving appallingly and damaging San Francisco's brand. They are basically telling the world that San Francisco is a difficult place to do business and doesn't value museums -- especially when they are dropped into our lap. This astonishing behavior can only be matched by the homeowners suing to block the building of the tower that will house the Mexican Museum. I hope they realize that this negative behavior toward the Lucas museum is going to damage the Presidio Trust's public perception.

If they want a cultural center, put it in a smaller building elsewhere in the Presidio.

Thank you,
Brad Azevedo

P.S. Many of us think the Pan Pacific architecture was fantastic and it's a damn shame that it's been torn down. I welcome the opportunity to bring a piece of it back.

Although I applaud Lucas's idea of celebrating story telling, I am absolutely opposed to the Lucas museum design for Chrissy Field. The building design is stuffy, recycled architecture that recalls a bygone era of institution-like museums, rather than invoking the possibilities of the future. The building feels self contained, blocked off from rather than connected to the beauty just beyond its walls. To me, that is unacceptable considering the majestic place where it would be located, a location that practically begs for interaction with the natural environment.

Ultimately, the Lucas museum concept lacks an essential connection to the concept of space - a concept that is so beautifully articulated by the alternate proposal for the Presidio Exchange. Compared to the Lucas museum, the Presidio Exchange concept offers a blank canvas of open space where creative, community building activity can thrive. It seamlessly integrates a broader mission of community engagement and education, celebration of space and location, and commitment to exchange that is one of the backbones of a thriving city. Plus, it is a beautiful, inspiring design that connects to the

environment visually, physically, and emotionally. I especially appreciate the outdoor amphitheater concept, which I have no doubt would become a favorite place for community events and exchange.

My greatest fear is that the Lucas concept will push its way through based on money and power. To quote another comment provided a guest on your website, "putting a generic museum (however interesting) in an iconic location would be a missed opportunity for the city and for the world." I could not agree more. Please stand up to money and power and deny the Lucas proposal.

Sincerely,
Molly Buchsieb Almeida

My name is Andre Lyles and i am a current art student and fan of all things Lucas. I believe it would be a great loss to the communities of San Francisco and the Bay Area if Mr. Lucas is forced to move his plans to an entirely different city be cause an individual has issues concerning architecture, among other things. The cultural significance and artistic merit should not be devalued over such petty concerns. Mr. Lucas is using his own funds to finance his endeavor where as the other applicants would have to spur some form of fundraising. Mr. Lucas is funding this venture on his OWN! The phenomenon and cultural merit of such works of art that would be on display can only be rivaled by the MOMA in San Francisco and the Frank Frazetta's museum in Pa. Art is culture and San Francisco and the Bay Area are renowned for such. I implore you to reconsider having Mr. Lucas' Museum reside here. I ask this as an art lover and admirer as well as a student to reexamine your choice in this matter. Thank you.

Andre Lyles

As a San Francisco resident I resent that Mr. Lucas wants to buy his way into a National Park and insert a museum with works of "art" that are of dubious quality.

Let him put his ineptly designed monument to self somewhere else; one dome in the Marina is quite enough.

God bless the Fisher Family for doing the right thing!

As a design professional who has worked in the Presidio since 2000, I have been carefully following the development of the project since the initial presentation of the RFCP last fall. While I think that the 3 proposals that were shortlisted for further development represent the best of the initial submittals, I believe that the proposal put forward by the GGNPC is the strongest of the shortlisted group:

- Lucas: I think this is the wrong idea for the Presidio. Building a 'personal' museum for a wealthy individual doesn't make sense in a National Park. The Fisher Museum was wrong for the Presidio Main Post, the Lucas Museum would be even worse for this site, given its open character and prominence on Crissy Field and the Bay. This is not a suitable project for any site in the Presidio.

- Bridge/Sustainability Institute: Interesting idea but can happen anywhere in the Presidio. Does not need to occupy this site. I question the ability and experience of the proposer to fund and run this proposal.
- Presidio Exchange: Great idea for a flexible program and space that can take advantage of the site and its proximity to both the cultural resources of the Main Post as well as the natural resources of Crissy Field and the Bay. The GGNPC has the experience to make this happen and resonate with the public; they have proved it in multiple locations over many years. They also have the resources to access donor funding for the project and through that process, it will be a community project, not a vanity project for an individual.

Thanks for the opportunity to comment,
Steve Wheeler

Of the three proposals under consideration, the PX seems the most vibrant and sophisticated, and it potentially best reflects the diversity of S.F. and the Bay Area. Also, the scope and flexibility of PX's proposed programming would allow the organization to remain relevant as times/concerns/needs change.

The fact that Lucas already has a large presence in the Presidio is one among several reasons his is the least appealing of the proposals.

I do not wish to have my comment posted on-line. Thank you for understanding.

Best regards,
Hilary Rand

As per today's article, none of the proposed projects for the Crissy Field site of the Presidio in San Francisco fit the description of a "cultural institution of distinction" either in purpose or physical structure.

The site in question is a magnificent, impossible to replicate, and historical piece of ground that deserves an institution and architecture commensurate with its grandeur. Any structure built there should be an enhancement to its setting, much as the nearby Golden Gate Bridge is a rare case of a man-made structure actually highlighting and magnifying its natural setting.

Even the much maligned and rejected Fisher museum, with its arrogant site demands, had more class and élan than any of the current candidates. It would be far preferable to keep the site in its current fallow form than to desecrate it with something mediocre or worse, as may happen as result of financial or political pressures.

Jerry Lutovich

Lucas Cultural Arts Museum would be wonderful!

Geng Li

Crissy Field is one of the jewels of the Bay Area. As a Bay Area resident of more than 20 years, I regularly enjoy the environs with my family. I bring visitors to the area and feel it is one of the best Bay Area renovations. I strongly believe the PX project is the best next step for Crissy Field. It clearly supports the existing mission of the area and will most effectively engage and enrich the public, both locals and visitors. PLEASE choose the PX! It is the best choice for the next chapter of the evolution of Crissy as a world class public space.

Thanks you for your time and consideration,
Sincerely, Drusie Davis

All of the proposals show much careful thought and reflect the highest public values for use of this precious space, but our favorite by far is the Lucas proposal: we like the elegance and historical continuity of the architectural design, and we think that the Museum's subject matter has the highest potential to provide something unique, and a sheer delight to both residents and tourists. We do like more "sophisticated" art and performance, but there are plenty of existing venues for these nearby in the Bay Area. We are not aware of anything like the Lucas collection and the associated educational activities -- not just in the Bay Area or the State but in the US as a whole. We see a museum whose audience is "everyman" as most consistent with the rationale for the park and the Presidio. We suggest that the Presidio should attempt to fulfill the exemplary goals of the other 2 competing proposals through use of other venues now in existence or that could be established in future.

David Jesson & Violet Lee

Re: PX at the Presidio. I like the compact design which is modestly tall but not too tall.

The design preserves the mission of the Trust, to build in such a way that maintains the greater gift: our legacy to preserve nature in the City.

The Presidio is not for Real Estate development, but open space and parkland preservation and restoration.

You've done a good job of this with your new design.

Regards,
Charles Marsteller

As a local SF resident, and almost daily user of Crissy Field (running, swim lessons, kite flying, taking visiting tourists), I feel strongly that the PX proposal is the most appropriate fit for the areas. We do not need a museum at Crissy. I'd rather see SportsBasement there than a Lucas Museum. The community needs a place for Community.

Louise Greenspan

As a GGRNA Leadership donor for over 10 years, I wholeheartedly support bringing the Presidio Exchange to existence.

Simply put, we as residents of San Francisco, California, United States on planet Earth need to take each and every opportunity to educate and inform other fellow inhabitants of this world. This is the one and only project that deserves such a glorious and precious site. The story needs to be told.....and retold...in so many ways.

This venue will allow the opportunity for the best and the brightest in the fields of ecology, recology, and all earth sciences to help "connect the dots".....tourists, local school groups, local residents.

This is such an exciting opportunity.

I will be thrilled and overjoyed and be so proud to share this wonderful "Exchange" with all my professional and social circles.

Thank you for your consideration.

Kindly.

Erin (and David) Elliott

I am totally in favor of the Lucas Cultural Arts Museum being built after reading the proposals. Mr. Lucas's passion for this project will only make it a winner for everyone involved. Everything he has accomplished is first class and with the idea to educate the masses in a pleasing way. His architecture of the building and surrounding grounds are beautiful and fit right in with the Presidio look. He is willing to put much of his fortune into building this beautiful museum at no cost to the city and does not need private funds which could take years to gather. He is giving back to a city whose residents have helped make him what he is today, a man who cares greatly about educating those who would come to the museum. I have been to a couple of his exhibitions and they are excellent hands-on tools for educating our young in a way that makes them want to learn. He has an endless supply of exhibits available to change out over the years. Isn't that what you want to fill this space?

Sincerely,
Cyndee Batzler

I would only support the proposed development of the Commissary property at Crissy Field if there is not an expansion of the current Commissary building's footprint; the project should be scaled to incorporate only the renovation of the current Commissary building, without groundbreaking new lands in any direction from the building. In addition, landscaping adjacent to the building should only be upgraded if it is to install California native grasses, plants, and trees--no non-native vegetation should ever be used in development projects at Crissy Field/The Presidio.

The mission of the National Park is to protect and preserve wildlands, and Crissy Field is first and foremost a refuge for native flora and fauna in a city that provides very minimal habitat for wildlife. There is already a sizeable infrastructure for human use of the area for recreation and business, but the priority for this unique piece of historic dunescape should be restoration and protection of natural habitat. If the current commissary building so affords the opportunity for an additional meeting/recreating space, then utilization within its confines is an appropriate renovation that could be made, but even then the increased useage of the area this will promote must be taken into consideration for the wildlife it will inadvertently "take" (From Section 3(18) of the Federal Endangered Species Act: "The term 'take' means to harass, harm, pursue, hunt, shoot, wound, kill, trap, capture, or collect, or to attempt to engage in any such conduct."

Thank you for your consideration,
Roman LoBianco

I totally support the Presidio Exchange program and believe it is in keeping with the beauty of the site, the national parks philosophy and will be an appropriate cultural addition to the natural environment of Crissy Field and the GGNRA.

While I admire the work of George Lucas, I believe his project, is totally inappropriate for Crissy Field. Why not put his museum south of Market where it can be part of the revitalization of that area and in keeping with the commercial nature of that area? Crissy Field is about our environment, the history of the area, the beauty of the natural world and all that offers us. It is NOT about technology or digital arts, however entertaining and wonderful this might be.

Please save our beautiful Crissy Field.
Thank you.
DelRae Roth

Bring the Presidio Exchange proposal to the Crissy Field site. It is the best fit in terms of mission and design.

Melissa McGee

I would like to see the Presidio Exchange project suggested by the GGNPC put into place.

I love George Lucas and the many films he's produced, directed, written and edited. I saw Star Wars at the Coronet 7 times when it came out in 1977, followed by The Empire Strikes Back and Return of the Jedi, and saw all three there on March 28, 1985. And I would love to see his dream museum built, but not in this particular area. As mentioned by other on the comments site, there is another neighborhood within San Francisco that would be much more appropriate, considering the artistic aspect of his project. There's likely more than one, with all of the changes taking place in what were considered at one time somewhat "sketchy" neighborhoods that are now making strides towards revitalization.

The PX, on the other hand, is perfect for its location in that it will bring the history of the Presidio to all who visit. Even today, I would imagine there is a larger audience for this than would be for the type of museum that Lucas would like to share with us.

I know that it's hard to turn down what the name George Lucas brings to the table. With that in mind, I humbly resubmit my selection of the Golden Gate National Park Conservancy's Presidio Exchange project.

Thank you,
Chloe

PARKING, PARKING, PARKING

As a resident of the Marina parking is a serious problem in our neighborhood. The Parking M permit allows residents to park on the street near my home only Monday – Friday during the work day when likely I am at work – poor planning. I need a permit that allow residents to park in the neighborhood after work and on the weekends when all the tourist want to park on my street. I often cannot park even close to my own home as there is no parking and this Presidio Project will only increase the problem.

Solution:

- 1) Limit parking to residents with M permit every day of the week and evenings.
- 2) Do not allow multifamily unit to be built without parking that assumes two cars per home. It is very common to have three adults and three cars all for one unit and nobody paying for the "extra cost of parking" because they can't afford the parking cost. So they part on the street. Assume two cars and required a parking space.

Without parking changes I cannot support this plan. People visiting the Presidio are constantly parking in my neighborhood. This is a very real problem. I need my car as public transportation doesn't work for my situation. We have to be a two car family and our home only has a one car garage. But so many people in the multifamily units have three or more cars and do not pay for even one car parking space and my house is now surrounded with 4 level multifamily units with lots of young adults all sharing rooms to deal with the high cost of rent in the area.

Cedar Kehoe

Please choose the Lucas museum!

Tally Riley

Re: Lucas proposal has my support. Excellent funding, world wide interest, another unique museum for everyone in SF. The PX Proposal could be housed in the Palace of Fine Arts.
Greg

I would like to communicate my support for the PX at Crissy Field.

Nini Charles McCone

The Lucas Cultural Arts Museum proposal for Crissy Field is extraordinary and comprehensive. It professionally presents a visual catalogue of the wonderful exhibits and learning tools that it will contain...a wonderful facility for young and old. It even will contain underground parking.

The Lucas concept is exciting and sure to be a strong draw for residents of the Bay area as well as visitors from all parts of the world anxious to see the combination of this unique museum in the magnificent Crissy Field setting.

The other two proposals are weak by comparison. Instead of visual presentations they provide word descriptions. The funding of their proposals are vague and depend on possible contributions where Lucas, by contrast, is offering to provide the money to not only build the museum but sufficient funds to maintain it at no cost to the public.

It is sad to read snide suggestions that the Lucas generous offer is only for self-aggrandizement. He already has justifiably earned all the fame he'll ever need.

Paul Canin

I personally have a different view. As a conservancy volunteer in Marin and previously in the Presidio I have developed a view point.

That viewpoint is from what I see on the ground or you may say from the ground level. It is my current impression from working and talking to others that people like myself that volunteer and make things work along with regular employees don't really have a say in what is planned for future work. We donate our time and sweat and just go along with whatever program is deemed necessary. People do it for various reasons but many just want to be out there feeling the breeze on our faces.

Of course that is to be expected as not being an employee probably wasn't meant to count for much, I can easily accept that. But my impression is that the Trust and Conservancy are driven by these outside groups that come in and donate or fundraise and get what they want, not what the everyday person who is in and around the Park working everyday might see as desirable. I guess I can go right ahead and quote Bob Dylan here and say "money doesn't talk it screams" or the time worn phrase money is what makes the world go 'round.

I have come to know and enjoy the old PX for it's signs pointing to the meat department or some other long lost department and it's connection to history much as I can appreciate the Bay Model for it's connection to Marinships and the war effort. I had been wondering to myself what it's fate would be as I watch the construction proceed. Then recently I started getting these emails and of course I thought well no one would really be interested in what I thought but you asked for comments.

I looked at the brochure or proposal and what struck me right away is how extensive, wonderful, exciting, artistic, it was and how much time and effort went into making it. It uses every wonderful turn of phrase showing how magnificent it will be and how it will serve this and future communities as it is phased in and the price for it presumably skyrockets. I mean really that is just a given these days. It was so perfect and uses all the wonderful phrases that consultants and artistic and museum directors use to promote their ideas all in some altruistic way, of course! It sounds as if it will put a chicken in every pot with a painting by Jackson Pollack thrown in.

Sorry to sound so sarcastic and critical but when you decide this is the tone to take I think you have to count on some outright skepticism. It sounds like Disneyland to me and I have heard it before. I, like many others I am sure, would be happy to see not some new cultural center out of a Star Trek movie portraying Star Fleet Headquarters but a nice modern design that harkens back to the roots of the Presidio itself and would still be a home for an updated version of the Sports Basement. I think that is all we really need and want. It doesn't have to be dumb, it doesn't have to be boring, it doesn't have to cost a million dollars, but it also doesn't have to be an extravaganza.

Thanks for listening,
Michael Bancas

I vehemently stand by my vote for the Lucas Cultural Arts Museum. It is a great and unique opportunity that would make San Francisco even more enriching for locals and inviting for tourists.

Best,
~Angela Lo

Please vote for the Lucas Cultural Arts project. He will draw more people to SF than the other projects.

Robert Giorgi

I have looked over these proposals. The Bridge is underdeveloped, and basically a bunch of cliches. It seems very unlikely that it would actually be a draw, so, an empty museum. Nobel goals, but not realized.

The Presidio Exchange is better, with better architecture. Still, it seems to be a collection of other people's curating and more the product of grant-style thinking than a vital museum, so, another empty museum.

The third, the Lucas Cultural Museum, is far ahead of the other two in terms of planning and promise. The glamor of film is a natural draw—you can see that museum attendance always spikes when movies are involved--and the history of illustration would actually add something new and interesting to the museums we have already. This would be a busy museum and a tourist destination. The architecture is pleasant but a little stodgy, so perhaps there could be some revision there. I do like that it mimes an earlier construction—nothing wrong with that.

Best,
Robert Glück

I enthusiastically support the Presidio Exchange proposal and urge you to make it a reality by choosing that proposal for construction!

Thank you.
Respectfully Submitted,
Norbert Holter

Of all three proposals, the only one that I or any of my friends or family would go visit would be the George Lucas proposal. The other two proposals are nebulous and uninteresting and will be housed in uninspiring square boxes, which are a dime a dozen these days. George Lucas' s proposal will not only contain interesting American art, which will also encompass our American history, but he has the finances and the vision to complete the project and plans to house it in a graceful building as well. To me, choosing the Lucas proposal is a wise and solid choice and, in doing so, future generations, as well as present ones will thank you.

Sincerely,
Marianne Hesse

Re: Lucas Arts Museum What a great opportunity for the folks of San Francisco and visitors. Having a benefactor like Mr. Lucas to sponsor this is , especially in these tough financial times, a gift. Please do not miss this opportunity!

Sincerely,
David Parsons

I wish to voice my support of the Lucas Arts proposal for the Presidio. It has the potential to impact the largest number of citizens and visitors and I believe the educational component for children fills a void in Arts education in the public schools today.

While I laud the intent of the other projects, the appeal to the public is very narrow and limited in the interest it will engender in the population as a whole. Neither of the other projects will have the relevance in the lives of school children the way that the Lucas project would, and anything we can do to supplement the diminished education in the public schools should receive full support.

Please feel free to quote me.

Sarah Vilotti

After hearing on KQED radio a discussion of the three final proposals for development at the Presidio, I urge you to accept the generous gift of George Lucas to build a world-class museum. This museum would have a unique focus on the history of artistic expression. His vast collection is unparalleled. And he's willing and immediately able to fund it.

The "living room" concept of the National Park proposal could be incorporated into the museum building, and it could be built in a sustainable way, with gardens surrounding it.

If I had a choice to visit any of the three proposals, the George Lucas museum would win hands-down!

Thanks,

Erlinda Estrada

With minimal costs (compared to what Lucas is donating), George Lucas is offering the Presidio, the City of San Francisco, and the citizens of our country one of the finest museums of its kind, a museum that will attract millions of people and hundreds of millions of dollars to the area. What more can you want?

My wife and I are members of several San Francisco museums, though we live in the South Bay. We have brought friends, family, and visitors to those museums, and we know numerous people who would come hundreds and, even, thousands of miles to go to the Lucas museum. We have also brought family, friends, and visitors to the Disney Museum and other points in the Presidio and have attended many events there.

My wife and I are also advocates for environmental and cultural issues, so we understand the difficulty in making a decision on this issue. Why do you have to make an exclusive

decision? Why not support all three provided that each of the groups can provide adequate and ongoing funding for the projects?

If you have to choose one, then I argue that there is only one logical choice for what has become the 21st century cultural and technology center of the country, the Lucas museum.

Thanks for listening.
John Hogle

Don't let the same thing happen like it did in Marin. Marin lost Lucas to San Francisco!

Juli Kodani

As a native San Franciscan and resident of the Marina district, I am writing to urge Craig Middleton and the Presidio Trust board to make Presidio history the number one consideration for the Crissy Field site, and to not allow the prospect of tourist dollars to compromise a duty to preserve history, and educate.

I and many other San Franciscans oppose the proposals of George Lucas. Mr. Lucas' splashy ideas for a massive building to house his "toys" is not appropriate for the site or the Presidio. The Presidio should not be made into theme park.

Decades ago before the Presidio Trust took over, the character of the Presidio was well represented by the museum that was once at the Parade Grounds. School children could take field trips and not leave without a good understanding of what the Presidio once was.

Today there is not enough of that kind of an experience. I urge you to rededicate and refocus.

L Chin

I strongly urge you to approve the Lucas Cultural Arts Museum proposal which is before you. This is an incredible opportunity for the Presidio as well as the city of San Francisco. It is a generous and well thought out proposal and would be an amazing addition to the cultural landscape of San Francisco. It offers a unique concept combining science and entertainment and will appeal to a broad spectrum of the public both locally and to out-of-town visitors as well.

The concept of the museum does tie in nicely with the Disney Family Museum currently at the Presidio as well the Lucasfilm/ILM Campus which is also a large part of the Presidio. Obviously Mr. Lucas feels very strongly about the location and has made a wonderful contribution to the Presidio thus far. Although the other proposals presented do have merit they do not have the benefit of the financial backing which is being offered by Mr. Lucas as well as plans for oversight, maintenance and sustainability going forward. It would seem a cultural center could still be established at some future time and is something which can currently be found at Fort Mason and other areas throughout the city.

The Bridge/Sustainability Institute proposal again sounds interesting and worthwhile, but where would the future funding come from? How would it be sustained?

In closing, the Lucas Cultural Arts Museum proposal addresses all areas of concern, has a doable action plan, provides initial and future funding, as well as an ongoing source of revenue and pride for the Presidio and the city of San Francisco.

Thank you for the opportunity to voice my opinion.

Sincerely,
Kim Salvador

I am a California voter and support the [Lucas Cultural Arts Museum](#) proposal. I live in the Tahoe area and I would enjoy visiting San Francisco for this purpose.

Rose Marie Ottman

Hello. I would like to see the Lucas Cultural Arts Museum. George Lucas has become a well-respected member of the film industry in the United States, and has become a well-respected director and producer, known all around the world. I think so many people will appreciate his preservation and presentation of these various art forms that represent an integral part of our culture. Thank you.

Ashley Waller

I believe that a museum that is fully funded, with no burden to the taxpayer, that will ultimately benefit so many, would be a shoo-in. I support the Lucas proposal. THANK YOU ...

Tom

I have visited the Presidio on several occasions and was very impressed with the natural beauty of the site. I realize the importance of enhancing the natural beauty of the Presidio site through further re-development . It is after my review of all three final proposals for site development that I would share with you my opinion. I have no affiliation with any of the project's RFPs.

I believe that [The Bridge/Sustainability Institute](#) – proposed by the Chora Group and WRNS would best enhance the natural beauty of the Presidio through the least impact on the spectacular views of this site.

Sincerely,
Brian M. Rohan

I favor the proposal for the Lucas Cultural Museum- thank you!

Nancy Miller

I really like its open feeling, and its linkage of all parts of the Presidio in a seamless way. Please count this as a vote in favor of the Conservancy's proposal.

Didi Boring

I support the Lucas proposal as the best use of the site. It's is a comprehensive, realistic proposal that will benefit the citizens of SF and all tourists who visit the Presidio. The Lucas arts Complex would be an asset to the Presidio and San Francisco. I urge you to accept the Lucas proposal.

Mr. Lee Jewell

I am in favor of the Lucas Cultural Arts Museum at the Presidio site. I have great faith in their ability to put in a top notch museum that supports arts education and story telling and celebration of cinema. I would definitely come to the area and visit such a museum.

Cindy Archer

I support the Lucas proposal for the Presidio.

Thank you,
Barbara Bishop

Imagination is key. Illustration and story telling inspire imagination. Arts education is sorely lacking in today's educational institutions. San Francisco is the home of the digital arts. Our young people have it all given to them in ways that stifle individual response: everything is spelled out literally. The lack of reading is serious. Young people are often inspired to read by stories that grip them AND by illustrations. I admit to prejudice, having grown up with books and superb illustrations, many of which are in the Lucas collection. How wonderful to make them available to young people and to make them aware that they, too, can imagine. Who knows what each of them might then achieve?

I'd hate to lose this to Chicago!

Second choice for me would be the Bridge Sustainability Institute because it will serve another very important need. I feel a little guilty at putting the Lucas Cultural Arts Museum ahead of it but I think the Bridge message can and will be gotten out in many other ways.

Thank you for allowing residents of the area to make comments.
Sally Taylor

I am adamantly against all of the proposals, for the reason that Crissy Field is one of the few places where walkers have precedence at the moment, and LOTS of people use the field for walking. Putting up *any* kind of structure, especially one that covers so much of the greenery available is a terrible idea. Especially putting a museum on that field, no matter that it is paid for, is a terrible idea. Why take away from the people of San Francisco and their visitors the one place where they can peacefully walk and enjoy the Bay at close quarters? Please don't do it.

Priscilla A. Couden

A strong vote for the Golden Gate Park Conservancy's Presidio Exchange.

I first came here in 1968 when San Francisco was known and loved for its eclecticism, openness and vitality. I've watched with growing dismay, as it has grown increasingly rich, smug, privatized and self-aggrandizing.

Yes, the City remains gorgeous, ethnically diverse and gastronomically cornucopian. But it's verging toward becoming a gilded playground for the privileged, to the exclusion of the energies, initiatives and aspirations of everyone else.

Exhibit A in 2013 is the America's Cup, hijacked by a billionaire, who made his own rules, resulting in only three qualified competitors and widespread indifference, even disdain, for what should have been a glorious San Francisco validation and community celebration.

Exhibit B is waiting to happen: another billionaire with a hobby, bullying officials and insulting the public to elevate his personal art collection -- idiosyncratic and inert -- over competing proposals for the former Post Commissary at the Presidio. Ellison by sea; Lucas by land.

The Parks Conservancy's Presidio Exchange will be a place for everyone – diverse, dynamic, outward-looking and open-ended. The Lucas alternative would confine the public in a closed box of one man's intergalactic ego. The choice is obvious. To choose wrongly, a monumental wasted opportunity, and incredibly sad.

Marty Krasney

I am a former San Francisco resident who lived on Lake St (just by the presidio) and now live in the north bay, but still work in the city. I would strongly support the property currently being used as Sports Basement (which I have frequented for the last 5+ years) as the Lucas cultural arts proposed venue. I think it will provide a new and different exhibit and the presidio property is very convenient to the north bay Lucas connections.

I hope the Lucas proposal is selected for the future of the property.

Tory Tallman

The Lucas Cultural Arts Museum gets my vote. America has contributed more to the cultural arts than anyone else, and no one better represents the popular arts than George Lucas. Forsake pretension for contribution and help create a permanent home for a celebration of true culture, popular culture and uniquely American culture.

Sincerely,
Jason Surrell

Please let Lucas build this museum. Don't allow another travesty like the failed Fisher Museum. A very small number of people are stopping these projects and it hurts all of SF. Put it up for a referendum and let the *whole city* decide, I guarantee the majority would be in favor of it.

Heck, just do an online petition/poll and you'll see.
DOWN WITH THE NIMBY'S!
Keith Bernstein

I have just learned of the three proposals for the Crissy Field site and would like to express my support for the Lucas Cultural Arts proposal.

All three proposals have merit, but for someone who lives and works in Ohio, only the Lucas proposal would have any interest for me. A visit to the Bay Area is always a treat. To be frank, when it comes to things that interest me there isn't all that much I can't find in New York or Chicago. San Francisco has great food and hotels and Fisherman's Wraf, but we have great seafood and other restaurants here in town.

Years ago I had to visit Skywalker Ranch on business and will remember that visit the rest of my life. The building there were done with such class. We didn't get to see much about Star Wars or other Lucasfilm projects, but the impression was more unique and impressive to give one the opinion anything Lucas touches in life will be a spectacular as the lasting impressions he has made on the screen. You made the right decision regarding the Walt Disney Family Museum which I would like to visit more often. Give me another reason to visit your area and select the Lucas proposal.

Tom Tumbusch

I completely support the Lucas Cultural Arts Museum, as I see it as another significant cultural contribution by George Lucas, who has proven for decades now, that his vision, genius, humor and compassion have been a great addition for our time.

Thank you,
Marissa

Crissy Field and the Presidio are my two favorite places in San Francisco.

In truth, I would prefer no building at this site or even clearing the way for more outdoor recreational use, but I recognize that is unlikely to happen.

Whatever is built should have the smallest footprint possible and focus its activities and architecture outward toward the water, beach, hills and sky.

The Lucas museum is too large and imposing for the site, and as an art museum would focus inward on its collection. Better that it be sited elsewhere in the Presidio where its large physical presence might blend better with other buildings.

If forced to choose between the other two proposals, I would vote for that of the Golden Gate Conservancy.

Thank you for accepting public comments and making this process as open as possible.
Barbara Calfee

I like the look and the feel of the Beaux Arts architecture of the Lucas plan and I think putting Lucas there will create a synergy between the Disney museum and the Lucas museum.

Thank you
Jennifer Norris

In a world where math, science and test scores are the forced focus of our schools we need to take advantage of every opportunity to keep culture and art alive and accessible.

Creativity, imagination and education are at the heart and soul of this project. Please don't deny current and future generations access to such a wonderful opportunity for learning and discovery!

Thank you,
Bettina McClintock

I found the Lucas Cultural Arts plan superior to the others, in this week's open presentation at the Presidio. The other 2 plans can easily be done elsewhere. The PX National Park Plan can easily be done in other Presidio/Ft Mason bldgs...they will always continue to do what they do best. The Sustainability plan was weak, and certainly can be accomplished also at other locations within the Presidio, too. The Lucas plan should be voted YES because it is self-funding, pays rent to the Presidio, and provides a "draw" to a huge number of visitors.....who can then enjoy the PX elsewhere and the Sustainability exhibit elsewhere.

My vote is Lucas...hands down!
Mary Carlson

I vote a big YES for the Lucas Plan for many reasons. While the PX plan has City "kumbaya" appeal to City/Bay Area residents for many good reasons, the National Park system will surely continue to grow and provide aspects of the PX plan elsewhere within the Presidio. The Sustainability plan was "less than" on many levels. While we all support sustainability, that plan can easily become a project elsewhere (it doesn't need that whole bldg/land by any means) on Presidio/FtMason grounds. The most financially-sound, the most exciting to visitor-draw, and the most classy (fitting our sophisticated City and Presidio with a resounding YES) is definitely the Lucas Plan. They have my support and my vote. Thank you for your attention/Connie

Connie Grauds

I'm a filmmaker too, but that doesn't mean I support Lucas. Please don't hijack public land for the sake of a billionaire's collections and self-aggrandizement. We've already had enough of that. The Presidio Exchange works well for the location, the culture, the history, and the future.

Regards,
Judy Irving

I support the Presidio Exchange!
Miki Moriya Sullivan

The GGNPC Presidio Exchange proposal honors the landscape and the history of the place with an appropriately modest demeanor and a full-range of community functions. The Lucas proposal, on the other hand, foists what promises to be the worst kind of ersatz architecture onto the landscape and turns its back on the outdoors to promote the personal taste of one person, another example (like the Fisher museum proposal) of the wrong structure in the wrong place.

Tom Walker

Although I used to work for Lucas, I am speaking impartially, or as objectively as possible.

I've worked in places that Lucas has built and they have been fantastic: Skywalker Ranch, Big Rock Ranch, and the Presidio. He is pro environment, pro workers, socially conscious, and builds beautiful buildings, if derivative.

The artwork will be accessible and pleasing to many people, will showcase great American illustrators. Will create jobs. And will create a lot of money and energy all around it. It's a no-brainer, in my opinion. True, he can be impatient, but that's not a big deal, given all of the upside.

Sincerely,
Jonathan Rinzler

I support the presidio exchange!! Interactive, flexible, responsive design. Open to all, representative of diverse needs of city - future and reflective of past.

Chelsea Mangold

I would like to voice my support for the Presidio Exchange proposal! The design idea is much more thoughtful, engaging, and forward-thinking than the other proposals. It would be an exciting addition to the Chrissy Field area!

-Lauren Roan

I am writing to express my opinion that the Presidio Exchange proposal is the best proposal for the Mid-Chrissy Field site. As a resident of San Francisco, I find myself walking down by Chrissy Field reasonably often. I see many other people, both locals and tourists doing the same thing. This is because of the great work done to restore and preserve the site due in part to the Golden Gate National Parks Conservancy.

The Presidio Exchange proposal will promote continued community involvement at Chrissy Field. The design is one that ties together the East Beach area and the Chrissy Airfield to the west. It does not divide or dominate the landscape, but blends in, allowing the beautiful views and historic buildings to be seen and appreciated. This proposal is for a building that will encourage people to visit and explore the entirety of the Chrissy Field area.

To me it is clear that the Presidio Trust should not be putting large museum in this space. The focus should be on the views and the community, not spending time in an air-conditioned and artificially-lit behemoth.

Thank you for taking the time to listen to my comments.

Philip Roan

I would vote for the Presidio PX project over the other choices. It seems the most relevant to a national park site that includes the community and visitors in a way that promotes learning, protection and sustainability of our historic bayshore and Presidio. I don't think an art museum fits the area or the goals of the Trust.

Thank you

Suellen Sleamaker

I am writing to express my support for the Presidio Exchange (PX), proposed by the Golden Gate National Parks Conservancy. The former Commissary site at Crissy Field--in the heart of a national park--deserves a cultural institution that is energized by and responds to the interests and passions of all our communities. With its open design and its constantly changing programs, the PX is truly a place for all people--just like the parks themselves.

The Parks Conservancy, the nonprofit that has engaged the community in stewarding our national parks for over 32 years, played a key role in preserving the Presidio and transforming Crissy Field.

Thus, the Conservancy's PX proposal brings out the best in Crissy Field--its accessibility, affordability, natural beauty, embrace of public participation, respect for the environment and Presidio history, and significance as San Francisco's cherished front yard.

Indeed, the PX is the only choice for the future of Crissy Field--a place envisioned, realized, and beloved by the entire community. Please select the PX for this extraordinary site.

Sincerely,

Carmen Johnson-Furlan

I believe the best , by far, proposal for the area is the Lucas Cultural Arts Museum. There has always been disagreement over architecture but the Beaux Arts design has been and still is loved and Appreciated by many. The project will be open to all and will bring in revenue to maintain the presidio, which should be a primary concern. The other proposals provide no support for the sustainability Of the park.

Roger D. Miles

I support the Presidio Exchange proposal which not only provides a venue for a fabulous variety of experiences right off the Bay, but also very importantly maintains pedestrian access around and through the developed site. I have walked and rode thru the area over the last few decades many times, and this proposal best reflects a respect for all the wonderful site work that has been completed to repurpose the former Crissy Field into pedestrian coastal access.

Select the "PX" proposal!

Hal Davis

I believe that the best choice for Crissy Field would be the Presidio Exchange proposed by GGNPC.

Thank you for your consideration.

Best regards,

Kim Urbain

I urge the Presidio Trust to select the Lucas Cultural Arts Museum for the Mid-Crissy Field site. It would be invaluable to the Bay Area because of its commitment to engaging a wide variety of people through art and science, as well as learning experiences. The wide variety of collections will serve to bring all types of people to it, which will help to enhance the unique qualities of the Presidio.

I strongly urge the Presidio Trust to make the right decision by selecting the Lucas Cultural Arts Museum for the Mid-Crissy Field site.

Sincerely,
Sydney Frazer

I am emailing to urge you all to vote for the Lucas Cultural Arts Museum. After looking over all of the proposals it is obvious that the LCAM is the only proposal with a real vision and game plan. Not only is this a once in a lifetime opportunity for the City of San Francisco, but it's also a chance to bring something really special to the entire North Bay.

The LCAM will act as a magnet to people around the world bring in more revenue for San Francisco and enriching the city as a whole. The other two projects aren't even fully realized and their funding is basically nonexistent. Choosing the LCAM would be adding another jewel to the crown that is San Francisco and I truly believe it is the best proposal the Presidion Trust could ever hope to get. I hope you will strongly consider choosing the LCAM. Thank you very much for your time and attention.

-Kate Murray

I sincerely hope you will recommend the Presidio Exchange Project proposed by the Golden Gate National Parks Conservancy as your choice to complement the natural beauty and wonder of Crissy Field, our San Francisco Bay and the surrounding natural beauty of the restored Presidio. I often walk at Crissy Field and have always felt the need for a resting spot to provide an in depth educational /cultural experience for adults and families to explain what is all around us on our walks. I love the idea of the proposed "living room" to allow visitors a place to stop to get out of the cold winds, experience a wide variety of environmental & cultural events, and opportunities to learn about the marvel that is our Bay and the Pacific Coast. In addition, I feel the remarkable work of the Golden Gate National Parks Conservancy goes relatively unnoticed. They deserve the visibility this project would provide, have demonstrated their organizational effectiveness over the years and are the natural fit for this wonderful opportunity!

Thank you,
Brenda Berlin

I am totally in favor of the Lucas Cultural Arts Museum being built after reading the proposals. Mr. Lucas's passion for this project will only make it a winner for everyone involved. Everything he has accomplished is first class and with the idea to educate the masses in a pleasing way. His architecture of the building and surrounding grounds are beautiful and fit right in with the Presidio look. He is willing to put much of his fortune into building this beautiful museum at no cost to the city and does not need private funds which could take years to gather. He is giving back to a city whose residents have helped make him what he is today, a man who cares greatly about educating those who would come to the museum. I hear his exhibitions are excellent hands-on tools for educating our young in a way that makes them want to learn. He has an endless supply of exhibits available to change out over the years. Isn't that what you want to fill this space?

Sandy & Mike Oslin

I support the Presidio Exchange!
Edward Dean

I write in support of the Lucas Museum project for this site in the Presidio. I feel this museum offers an extraordinary opportunity, through art and memorabilia, for young and old to appreciate where we came from and where we are going as a local community and a society. It would be inspiring and beautiful. Additionally, it is self-sustaining which must mean something. The Lucas Digital Arts intra-Presidio development was a great success so there seems no reason why this would not be similarly successful. Finally, I would think there might be other sites within the Presidio where the alternate proposals could be realized, without risking losing this unique potential gift to all of us.

Jennifer Biederbeck

For the Commissary site, I support the GG Natl. Parks Conservancy proposal. Their development of Crissy Field is an example of their excellence in projects of this sort. Also, if the Fishers couldn't have a museum in the Presidio, it makes no sense to have one such as is proposed by Lucas. Personally, I object to the Disney museum as having no relevance to the Presidio's mission.

Thank you
Evelyn Jurow

I join the many voices supporting the Presidio Exchange. This is the perfect combination of community outreach, education and a cohesive opportunity to allow the exchange of ideas, knowledge, nature and cultures that the Presidio and Bay Area are known for. By providing both the ability to enhance the visitor experience in the Presidio and the creation of programmatic offerings with the theme of "expressing the future" with installations, exhibits, lectures and convenings, the Presidio Exchange will maximize the benefit to the parks, the Presidio and all participants in a way that is compatible with the natural and cultural setting of Crissy Field.

Kelli Burrill

I have the following comments in favor of the Lucas proposal:

1. This proposal has the best chance of being funded to full completion and endowment
2. This proposal is the most complete with the clearest purpose
3. This proposal will result in the greatest use and utility for visitors to the Presidio.

Thanks.
Jason Jungreis

I favor the proposal of the GG National Parks Conservancy.

True the roots of the Presidio commissary, I would like to see a relatively small convenience store as part of the plan. It would give parks visitors and workers a place to buy necessities and picnic supplies and would provide Presidio residents a place to buy bread, milk, eggs, fruits and vegetables without having to drive to the closest supermarket. A store would generate a lot of income for the project.

Thank you,
Jim Blattner

I support inclusion of the Lucas Cultural Arts Museum in the plan for the Presidio.

Susan Martimo

I support the Presidio Exchange proposal for the site, mainly because I trust the Golden Gate Parks Conservancy to honor the site, its beauty and its views.

Yours sincerely,
Natalie Forrest

I support the Lucas Museum bid for the spot in the Presidio. I understand some have resentments against corporate interests like Mr. Lucas, but the truth is that his proposal is financially viable--and the other proposals are vague, at best.

Deitrich Parsons

I would like to express my full support of the Lucas Cultural Arts Museum! As a parent of a budding artist I'm impressed with their plan for providing educational opportunities for our kids. I truly feel this museum could inspire and provide an avenue for many young artists to take their talent to the next level and perhaps explore career options in digital and visual arts. The fact that the funding is a known variable makes it that much more attractive and I can't imagine a better place for a potentially invaluable addition to the Bay Area. Please don't let this treasure get away!

Sincerely,
Lori Hill

I would personally like to see the Lucas Cultural Arts Museum – proposed by George Lucas come to SF.

Thanks much
-Derek Dougherty

I support the presidio PX...great programs and much needed national park engagement public facility.

Thank you...Michel St Pierre

As long-time members of the Parks Conservancy we wish to add our support to the PX park-based cultural center proposed by the GGNRC. It's not that the other proposals are so bad, but that this proposal is so superior and fits so perfectly into the historical and natural mission of this unsurpassed urban park jewel. After all the hard work and fundraising the Trust Board has done I'm sure the offer of a fully endowed project will be hard to refuse, but please don't underestimate the support there would

be among the many who feel as we do who will come forward with additional funding to help bring the PX project to fruition.

We know you will act with the best interest of the Presidio in mind, and that in the end you will recognize that the PX is the best and most fitting choice among the proposals.

With gratitude for all your efforts on our behalf, Frank and Sally Lopez

It's the clear community winner. Please support the Presidio Exchange.
thanks

Julie Marcus

The exhibition hall of the Palace of Fine Arts complex combined with the 1.7 acre parking lot immediately west offers a good option to the Mid-Crissy Field site to be relocated. Over 100,000 vehicles a day pass by the site. When the main post tunnels are completed, the east portal view will be centered on the rotunda of the Palace of Fine Arts. This view would be enhanced by having a new exhibition space below a sloping green roof rising to 40 feet in elevation with a backdrop of 100 foot tall existing trees and the exhibition hall.

The west elevation of the exhibition hall was severely simplified when reconstructed in the 1950s. The 1913 elevation drawings and details by Bernard Maybeck had a considerable amount of detail that was not reconstructed in the 1950s. This change would be stunningly attractive on the 900 foot long facade. I would suggest Lucas museum would be the most appropriate use of this location which is also close to the Letterman Digital Art Center.

I quickly drew up some thoughts on the museum in plan and section which are attached.

Sincerely,
Michael Painter

We believe that the highest and best use for this site is to build a science/nature center. We support the BRIDGE Project.

Thank you,
G an G Jones

I would dearly love to see the Lucas Cultural Arts Museum come to fruition at your Presidio site in San Francisco. It makes sense and seems fitting that it should be in the Bay Area. The costuming alone would be worth the trip and a major draw, but the real excitement would come from having a permanent cinematic arts gallery.

This would be a prestigious attraction for anyone that loves fabrics, costumes, art, fabrication, and, of course, film. George Lucas is a cinema pioneer and an icon. Everyone is a fan! Please let the Lucas Cultural Arts Museum become a reality.

Thank you.
Sincerely,
Pamela Check

I support WRNS' The Bridge/Sustainability Institute proposal.

Best regards,
Larry McDonald

I am writing in support of the Lucas Cultural Arts Museum proposal.
This would be a valuable, interesting and extremely worthwhile addition to the Presidio Trust.

We visit the Presidio area every time we are in SF. The Disney Museum is a great attraction. I can only believe that the Lucas Cultural Arts Museum would be of equal value! And bring many more people to the Presidio.

Thank you, and thank you for doing such a wonderful job with this beautiful part of our state!
Dan Gilbreath

OH MY Gosh.....YES to a museum by and about George Lucas. Is there any better way to tell the story of modern movies? No and what a perfect partner to the Disney Museum which I have visited and enjoyed!

Linda Wright

I strongly endorse the George Lucas Museum. With Art in any form slowly disappearing from our schools it is imperative that we find another way to expose our children to the art world. It would be very sad to be reduced to verbal descriptions of the genius of George Lucas.

Karen Arbaugh

I am writing to you in support of the Lucas Cultural Arts Museum proposal . What Mr. Lucas has set precedent through the years through his past projects is of the highest caliber and always for the long term benefit of the community. I believe this proposal would offer the same thing to the city. This museum proposal not only has the financial means to get the project built, but offers an endowment that will allow it to provide support to exciting innovative museum displays and collections for the future.

Most importantly the programs and design described in this museum proposal offers a new direction and approach to museum design. An approach that takes into account traditional art and along with it acknowledges technology as a new direction of artistic expression. The approach to educational programs offers a interactive experiential environment that allows people of all ages to journey through their learning experience of art at this museum using all the senses. It is for these reasons I believe the Lucas Cultural Arts Museum would be a benefit to the community and visitors to the city of San Francisco.

I would encourage you to give your vote in support of the Lucas Cultural Arts Museum proposal. This proposal provides a foundation for a museum that will be timeless and something the City of San Francisco can be proud of.

Thank you,
Andrew Gartner

You should include a forth option: "None of the above."

Kim Meyer

I strongly support the LCAM. I am a costumer and science fiction fan and would make trips to SF just to see special exhibits and regular exhibits at this museum.

Cheryl R. Avirom

My name is Tyler Eash, I am a San Francisco Resident, Artist, and Architect.

I am in favor of the Presidio Exchange. I believe that this establishment is a necessary resource for SF artists.

With the recent changes to the economy, a decrease of art opportunities, and the increase in rent, artists have been forced to migrate out of the city. If PX would provide opportunities for local artists, then I confidently give PX my support. Any establishment that can grant decent residency or exhibition opportunities to sf residents would be greatly appreciated by the community.

I have concerns regarding the other two entrants.

-The Bridge/ Sustainability Institute.

Although I see the value in educating people about sustainable practices, and even possess an interest and extensive education in sustainable agriculture, I am skeptical of the museums ability to sustain the interest of the city.

-Lucas Cultural Arts Museum

I don't feel that the collection that Lucas would like to curate is intellectually or culturally valuable. Works of this type are of little interest to both the art community and the overall city of San Francisco. I also see no value in resurrecting century old architecture because of a disdain for the contemporary. The proposal is a monument to a concept that is poisonous to art, conservatism.

-Tyler Eash

We carefully studied all three final proposals and believe the Lucas Cultural Arts Museum is far and away the most appealing. It will be a beautiful installation, worthy of that spectacular site, and complementary to the Palace of Fine Arts.

Sheryl Land

My husband and I would like to send our vote for the George Lucas Museum in the Presidio. The evolution of Lucas films has a permanent place in the hearts of many of us, and we believe his contribution to the history of film making has been extraordinary.

We firmly believe this Museum will be enjoyed and valued by all, especially our next generation of artists.

Thanking you kindly,
Laraine and Ray Madden

Re: Lucas Cultural Center This will be a wonderful addition to the cultural spirit of the San Francisco area. Mr. Lucas has left a wonderful handprint on the city to which has the honor of hosting this fantastic center.

Daniel Calderaro

I am writing in strong support of George Lucas' proposal for a cultural arts museum in the Marina. As a San Francisco native and a member of the themed entertainment industry, I feel it is important that San Francisco have a center that celebrates Bay Area contributions to entertainment and special effects. In contrast with Los Angeles, San Francisco is a place of authenticity, technology, innovation and natural beauty. We need a landmark that sets us apart from the over-saturated Hollywood scene and remind locals as well as worldwide visitors of our contribution to entertainment.

In addition, San Francisco's main educational institutions focus strongly on science (such as the Exploratorium and California Academy of Sciences), with the exception of the De Young and similar institutions that do not appeal to children. Education needs a strong overhaul, and San Francisco should lead the way in supporting a place that teaches about art, entertainment design, filmmaking and special

effects. With budget cuts, art is disappearing from schools - the Cultural Arts Museum will act as a beacon of inspiration for young students who are not being exposed to artistic and entertainment disciplines.

Here at EntertainmentDesigner.com, a San Francisco-based online publication about themed entertainment and experience design, we value institutions that promote the arts, providing a compelling experience that seeks to educate and entertain.

Thank you for reading.

Best regards,
Sasha Bailyn

I just wanted to voice my support for the Lucas Cultural Arts Museum at the Presidio. My wife and I just visited the Disney Museum and think Mr. Lucas' vision would complement that attraction wonderfully.

Thank you for your time.

Best regards,
Tom Spina

I SUPPORT THE GEORGE LUCAS CULTURAL ART MUSEUM TO BE THE PROJECT SELECTED FOR CRISSY FIELD BY THE PRESIDIO TRUST. I HAVE SEEN EXHIBITS OF STAR WARS, THE LUCAS & NATIONAL GEOGRAPHIC COMBINED EFFORTS FOR THE INDIANA JONES EXHIBIT AND THE STAR WARS COSTUME EXHIBIT IN LOS ANGELES AND THINK THAT IT WOULD BE WONDERFUL FOR EVERYONE TO BE ABLE TO VIEW ALL THESE EXCITING COLLECTIONS IN ONE BEAUTIFULLY DESIGNED INTERACTIVE MUSEUM. A MUSEUM TO BE FUNDED BY MR. LUCAS AND GIFTED TO THE PRECIDIO AND THE CITY OF SAN FRANCISCO.

Eunice Faye

Hi, I would am writing to let you know of my interest in the proposed Lucas Cultural Arts Museum. Such a museum would appeal to people of all ages, and preserve George Lucas' legacy in filmmaking.

Ian Potash

DATE: 1 July 2013

RE: COMMISSARY PROJECT

Dear Presidio Trust Board Members;

What will be chosen to replace the current Sports Basement/Commissary building on Crissy Field interests me a great deal—it's a gorgeous location that requires something very special. I've followed the various postings and attended the last meeting to hear presentations from the three remaining teams. I'm writing to ask that you remove the Lucas Cultural Arts Museum from consideration. There are two reasons for this and to me, both are deal breakers.

1. The location is one-of-a-kind, with it's breathtaking views, as well as being a great hub for both locals and visitors attending or participating in other activities. Whatever goes in that location MUST be completely dependent on that specific location to accomplish its goals. If the Museum/Institute/Exchange can be moved to another location—even a quarter mile away—without altering the Museum experience, then it shouldn't be given that prime piece of real estate. Two of the proposed ventures make great use of that specific landscape but not the Lucas Cultural Arts Museum. I work in the museum field; museums require very controlled conditions--no windows, no breezes, lots of artificial lighting, controlled access. To put a closed structure with no windows in a location with amazing views would be an egregious mistake. Works on paper, in particular, require very low-light conditions. The slides Lucas showed at the presentation depicted a lot of very dark rooms, confirming that it will be closed off from the landscape. I wonder why they even want that location. It's actually a poor place to put a museum needing climate control, given how wildly variable the weather can be through the Golden Gate Straits.

2. While it may seem an advantage that Lucas has all the money the project requires, I see this as a big disadvantage. He will not need to get buy-in and support from other groups. What gets built will be his vision and "his" museum as opposed to something that feels like it belongs to all of us. Also, mostly it will house his personal art collection, and I believe the public opinion on using Presidio land for a private collection museum has been made very clear already! We need a team that reaches out to the widest possible audience and creates a structure and programming to fill it that offers resources, education, culture and especially, a place to create a new kind of community. Both of the other remaining teams are planning just that. I hope you will pick one of them.

with regards,



Laura Lovett

Janice L Jackovic
PO Box 5853
Berkeley, CA 94705

Presidio Trust (Attn: Commissary Project)
103 Montgomery Street
P.O. Box 29052
San Francisco, CA 94129

August 1, 2013

To: The Presidio Trust

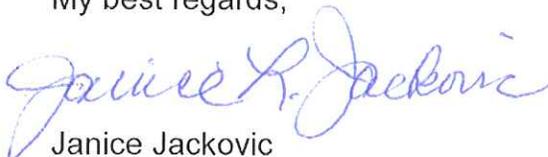
I am writing in support of the Lucas Cultural Arts Museum proposal for the former Commissary site at Crissy Field. I attended the open house at the Observation Post on Monday evening, July 29, 2013 and I had a chance to see the proposed plans.

I believe that the plans for the museum would lead to a beautiful addition to the Presidio and would become a crown jewel for the Bay Area. People from all over the Bay Area would be drawn to this facility and would discover the beautiful urban park that is the Presidio. The museum would give back to the community in so many ways from providing inspiration and education in the arts to young people; providing access to the talented art community in the Bay Area and providing an easy pedestrian link from the Main Post to Crissy Field.

I have been a volunteer at the Walt Disney Family Museum for close to 4 years and have seen the positive impact that the WDFM has had in the community. Many visitors that I have encountered had never been to the Presidio before and have become returning visitors. An addition of another quality facility to the Presidio would entice the community to enjoy the nature and beauty of the park and become a must see stop for any visitor to San Francisco.

I am hopeful that you will decide in favor of the Lucas Cultural Arts Museum. The other two projects are very worthy of support, but I feel that they can be accommodated at other locations whereas the Commissary building provides the ideal location for the museum. It would be a great loss to all of the Bay Area if George Lucas locates his museum elsewhere.

My best regards,


Janice Jackovic

41 Cloudview Road
Sausalito, CA 94965
cgrenawalt@gmail.com
415.713.7030

August 2, 2013

The Presidio Trust
103 Montgomery Street
P.O. Box 29052
San Francisco, CA 94129

Dear Presidio Trust,

We are writing in support of the Lucas Cultural Arts Museum to be located at Crissy Field. As new parents and residents of Sausalito, we look forward to having this inspirational and educational resource for our family.

We already associate what Mr. Lucas has done in the Presidio as being executed with a true respect for both the natural environment and the already embedded personality of the Presidio complex. We see the proposed Lucas Cultural Arts Museum plan as continuing this tradition with including improvements such as an underground parking facility to allow for more green space and a brilliant design to accentuate the park around the museum.

The proposed integration of this world-class museum at Crissy Field complements San Francisco's tradition of respectfully situating museums in our parks such as the California Academy of Science, the De Young and Palace of Legion of Honor museums, providing a legacy of culture and community enrichment that enhances the lives of all who live in the Bay Area.

Further, the museum will bring the most cutting edge educational facility for digital arts in the world along with a visionary art collection to inspire people of all ages. The museum will provide the historical background along with the experiential understanding of how we can now create through technology to become the story-tellers of the present and future. Situated amongst the visionaries of our time here in the Bay Area, this museum will break new ground with what is experientially possible in a museum setting.

We feel it is extremely important to welcome this generous gift for our children and for the generations to come.

Best regards,



Christa Grenawalt & Alex Gurevich

September 19, 2013
To: Presidio Trust
Attn: Commissary Project
Re: Lucas Museum Proposal

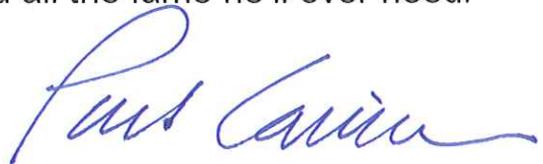
The Lucas Cultural Arts Museum proposal for Crissy Field is extraordinary and comprehensive. It professionally presents a visual catalogue of the wonderful exhibits and learning tools that it will contain...a wonderful facility for young and old. It even will contain underground parking.

The Lucas concept is exciting and sure to be a strong draw for residents of the Bay area as well as visitors from all parts of the world anxious to see the combination of this unique museum in the magnificent Crissy Field setting.

The other two proposals are weak by comparison. Instead of visual presentations they provide word descriptions. The funding of their proposals are vague and depend on possible contributions where Lucas, by contrast, is offering to provide the money to not only build the museum but sufficient funds to maintain it at no cost to the public.

It is sad to read snide suggestions that the Lucas generous offer is only for self-aggrandizement. He already has justifiably earned all the fame he'll ever need.

Paul Canin, Architect
201 University Ave.
Berkeley, Ca. 94710





October 4, 2013

The Presidio Trust
Attn: Commissary Project
103 Montgomery Street / PO Box 29052
San Francisco, California 94129

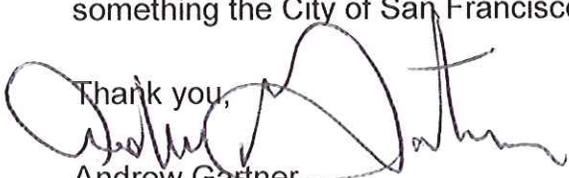
To whom it may concern.

I am writing to you in support of the Lucas Cultural Arts Museum proposal . What Mr. Lucas has set precedent through the years through his past projects is of the highest caliber and always for the long term benefit of the community. I believe this proposal would offer the same thing to the city. This museum proposal not only has the financial means to get the project built, but offers an endowment that will allow it to provide support to exciting innovative museum displays and collections for the future.

Most importantly the programs and design described in this museum proposal offers a new direction and approach to museum design. An approach that takes into account traditional art and along with it acknowledges technology as a new direction of artistic expression. The approach to educational programs offers a interactive experiential environment that allows people of all ages to journey through their learning experience of art at this museum using all the senses. It is for these reasons I believe the Lucas Cultural Arts Museum would be a benefit to the community and visitors to the city of San Francisco.

I would encourage you to give your vote in support of the Lucas Cultural Arts Museum proposal. This proposal provides a foundation for a museum that will be timeless and something the City of San Francisco can be proud of.

Thank you,


Andrew Gartner



Smithsonian Institution
Traveling Exhibition Service

August 15, 2013

The Presidio Trust
Attn: Commissary Project
103 Montgomery Street, P.O. Box 29052
San Francisco, CA 94129

Dear Members of the Presidio Trust:

It gives me great pleasure to express my excitement for the Lucas Cultural Arts Museum proposed for the Commissary site at Crissy Field. I know the site well from a much earlier time when, in working with the late Smithsonian Secretary I. Michael Hayman, I had many engaging conversations about the uniqueness of the Presidio property as a national treasure. Today, still with the Smithsonian as its director of traveling exhibitions, I write with special enthusiasm for the plans in development for LCAM.

While I'm hardly alone in directing an operation that has collaborated with George Lucas and his team on exhibitions and other large-scale museum projects, I take pride in having led Smithsonian initiatives in three major traveling exhibitions showcasing the art, history, and science central to the Lucasfilm oeuvre. Beginning in 1995, the Smithsonian Institution Traveling Exhibition Service (SITES) developed and circulated across the country and internationally *Star Wars: The Magic of Myth*, an exhibition of iconic *Star Wars* characters that combined classical mythology, Jungian archetypes and the scholarly work of Joseph Campbell to explore the elements of storytelling and artistry of filmmaking. To this day, *The Magic of Myth* remains one of the Smithsonian's most visited exhibitions of all time. When it closed in 2001 it was followed by another high-visibility exhibition, *Art of the Starfighter*. That project looked at science, engineering, innovation, and the industrial drawings and illustrations with which George Lucas' renowned Industrial Light & Magic pioneered special effect technologies. It too carried the enormous popular appeal of *The Magic of Myth*. But equally important, it drew young audiences eager for museum presentations that highlighted both technological innovation and iconic artifacts.

SITES
Deliveries 470 L'Enfant Plaza East SW
Suite 7103
Washington DC 20024
Mail MRC 941 PO Box 37012
Washington DC 20013-7012
202.633.3168 Telephone
202.633.5347 Fax

THE PRESIDIO TRUST
EXECUTIVE OFFICE
RCVD AUG 22 '13 AM 11:04

Today SITES is at work on one of the most ambitious traveling exhibitions in its 60 year history. Slated to open in November 2014 and entitled *Rebel, Jedi, Princess, Queen: Star Wars and the Power of Costume*, this exhibition engages visitor imagination in the interplay between Mr. Lucas' creativity and visual manifestation of characters that have shaped *the Star Wars* experience. Through 61 iconic costumes, drawings, interactive learning stations, and three dimensional settings, Smithsonian curators explicate the diversity of costume and character, addressing mask and other world culture traditions; jewels and gems; tribal dress; military history; and emblems and insignia. In a consideration of the breadth and depth of imagery, detail, and knowledge used in the costume design process *Rebel, Jedi, Princess, Queen* takes visitors beyond the chronological, literary, and filmic order so often used to discuss *Star Wars*. In the nuanced dynamism of these three Smithsonian projects is a preview of the enrichment that the Lucas Cultural Arts Museum is prepared to bring to the Presidio Trust.

The three large scale projects in which SITES has been engaged up until now may have involved *Star Wars* but my enthusiasm for LCAM is by no means rooted in the *Star Wars* experience alone. Rather, my interest in LCAM at Crissy Field is based on the unique combination of creativity, imagination, innovation, artistry, and transcendent appeal to people of all ages and backgrounds that are the hallmarks of the Lucas vision. I have no doubt that a Lucas Cultural Arts Museum would enrich beyond measure the Presidio Trust and San Francisco's dynamic cultural identity and I look forward to counting myself as one of its repeat visitors.

With best regards,



Anna R. Cohn
Director