



PRESIDIO INSTITUTE FELLOWS PROGRAM

2016 Sponsorship Opportunities

BACKGROUND

Can you imagine a world where there are individuals working in all sectors who are equipped to collaborate to solve our toughest social, economic, and environmental problems? It's hard to do, because for decades, we've been trying to take on these challenges through siloed solutions, whether policy, market-based, or social programs. And very few of these attempts have been sufficient to address the problems at the scale which they exist. This is because our problems are not a result of one policy, investment or program — but an interaction between many of them. And as Albert Einstein noted "We cannot solve our problems with the same thinking we used when we created them." This is why we need movement of leaders equipped to work differently — across silos and sectors — in cross sector collaborations.

ABOUT THE PRESIDIO INSTITUTE FELLOWS

The Presidio Institute Fellows program is the signature leadership education initiative designed for mid- and late-career professionals working across the nation in business, nonprofits, philanthropy, academia, and government. Fellows bring a diversity of expertise and experiences; a desire to learn and contribute, and a passion for solving complex problems by applying learning to projects in their communities, throughout the nation, and across the world. The program aims to help Fellows build their practice of leadership in a number of ways, including:

- Three, 5-day, in-person learning experiences in San Francisco, Washington, DC, and New York City.
- Online cross sector leadership courses delivered through the Presidio Institute's Leadersity platform;
- Coaching calls, with a certified coach, focused on their personal growth, success in the Fellows program, and success in their cross sector work;
- A unique, and growing cross sector problem solving network of Fellows, alumni, faculty, and guest speakers.



During each of the in-person learning experiences in San Francisco (April 11-15); Washington, DC (July 11-15); and New York City (October 17-21), the Presidio Institute hosts a Speaker Series event with one (or more) prominent national speakers working to address complex problems from across sectors. The events attract 200+ people, and are promoted to 1000s. The Presidio Institute is pleased to make available sponsorship and in-kind opportunities to partner on these exciting events.

SPONSORSHIP OPPORTUNITIES

Platinum — \$50,000 (1 available)

- Presenting sponsor for all 2016 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Speaking opportunity at all 2016 Speaker Series events in San Francisco, Washington, DC, and New York City.
- 10 tickets for each of the 2016 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Half day cross sector leadership learning experience for up to 20 people facilitated by Institute faculty.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website, the Leaderosity online platform, and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Gold — \$25,000 (3 available)

- Named sponsor for all 2016 Speaker Series events in San Francisco, Washington, DC, or New York City.
- Speaking opportunity at one of the 2016 receptions in San Francisco, Washington, DC, or New York City.
- 5 tickets to the 2016 Speaker Series in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Silver — \$10,000 (5 available)

- 5 tickets to all of the 2016 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Bronze — \$5,000 (10 available)

- 2 tickets to the 2016 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.

Contributing — \$1,000 (unlimited available)

- 2 tickets to one of the 2016 Speaker Series events in San Francisco, Washington, DC, or New York City.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.

To become a sponsor of the Presidio Institute Fellows program and Speaker Series, please contact David Smith, Managing Director of the Presidio Institute at dsmith@presidiotrust.gov or 415-561-5304.



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The Presidio Institute is a Presidio Trust initiative.

IN-KIND OPPORTUNITIES

Speaker Series Host Sponsor (2 opportunities)

For organizations with offices in Washington, DC or New York City who are interested in hosting the Speaker Series event and reception. Speaker Series Host Sponsors provide an event space that can accommodate 200 people where a speaking event can take place. Sponsors agree to provide the space, staff support for the venue, and food and drink for the reception. In exchange, they will receive:

- Opportunity to speak at the Speaker Series Event.
- 10 tickets to the Speaker Series Event.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Fellows Host Sponsor (up to 8 opportunities)

For organizations based in Washington, DC or New York City who are interested in hosting the Fellows during a day of their learning visit. In-Kind Hosts provide spaces that can accommodate 30-35 people and have flexibility in room set up, and natural light. They also agree to provide meals and snacks for the Fellows. In exchange, In-Kind Hosts receive:

- Opportunity to welcome Fellows and share information about your organization.
- 2 tickets to one of the 2016 Speaker Series and reception events in Washington, DC, or New York City.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.



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