

# Presidio Institute Advisory Council

The Presidio Institute Federal Advisory Council was charged with assisting the Presidio Trust in repurposing the iconic Fort Scott district as a place that builds upon the Presidio's 200-year legacy of service. The council concluded its work in 2017. The following people served as members.

## **Toby Rosenblatt**

### *Chair*



Toby Rosenblatt was the Presidio Trust's first chairman of the board, appointed to the Trust board by President Bill Clinton in 1997 and reappointed by President George W. Bush in 2001. He retired in 2005, having served the full allowed term, and has remained active at the Presidio in a volunteer role. He is president of Founders Investments, Ltd., a private investment firm. He is also a director of BlackRock Mutual Funds. Rosenblatt is currently serving or has served on the boards of a number of other civic organizations devoted to education (The Thacher School, San Francisco University High School, and San Francisco Day School); philanthropy (The James Irvine Foundation, The College Access Foundation of California); health care (CPMC and Sutter Health); and the arts. Rosenblatt holds a Bachelor of Arts degree from Yale and an M.B.A. from Stanford. He is married to Sally Rosenblatt and they have two sons who are writers and producers in the television and movie industries.

## **Secretary Karen Baker**

### *Vice Chair*



Karen Baker currently serves as the State Cabinet Secretary of Service and Volunteering for Governor Jerry Brown. She leads CaliforniaVolunteers, the State Service Commission charged with administering the nation's largest state AmeriCorps portfolio. In addition, CaliforniaVolunteers serves as the lead agency for disaster volunteering and donations management, and promotes volunteering and service across California. Initially appointed in February 2006, Secretary Baker has forged vibrant public-private partnerships resulting in the creation of successful innovations, including the California Disaster Corps, CalVet Corps, and the Business Partners Program. Secretary Baker holds her Bachelor of Arts in Sociology from the University of California, Los Angeles. She lives with her husband Ed and her two children in Sacramento.

## **Seth Barad**



Seth Barad's career has involved work in both the corporate and non-profit sectors. After graduating from Tufts University in 1977, Barad worked at the management consulting firm of Bain & Company in Boston. He received an MBA from Harvard in 1981 and re-joined Bain for four years. In 1985, Barad joined American Express where he held various general management jobs in New York, London, and San Francisco. Barad's last corporate job was as a division president for Provident Financial, where he grew a business unit from 200,000 customers to over 5 million from 1994 to 1999. After leaving Provident in 2000, Barad joined a new non-profit venture, The Bridgespan Group, founded in part by his former employer, Bain & Company, and dedicated to providing top-notch management consulting to the non-profit sector. Since November 2003, Barad has continued his non-profit consulting independent of Bridgespan, working on projects ranging from strategy reviews and business planning to executive coaching. Barad serves on the board of the Tisch College of Citizenship and Public Service at Tufts University and served for 12 years on independent school boards in San Rafael, California, where he and his wife Amy live. They have two sons, Ben and Jeffrey.

## **AnnMaura Connolly**



AnnMaura Connolly is Chief Strategy Officer (CSO) and Executive Vice President of City Year, Inc. As CSO, Connolly directs City Year's public policy and public affairs work, manages relationships with national and international leaders and organizational partners, and oversees City Year's international work. In addition, she serves as a co-convenor of ServiceNation and oversees the day-to-day work of Voices for National Service, a coalition of hundreds of service organizations that work together to advance citizen service policy. In 1989, she joined the staff of Youth Service America, where she helped to create a series of new programs, including National Youth Service Day, the New Generation Training Program, the Social Entrepreneurs Program, and the National Service Seminar. AnnMaura served on the senior management team of Youth Service America for more than five years and was responsible for project development and management, policy, fundraising, and communications. In 1995 she joined the Corporation for National Service, where she managed relationships among the agency, foundations, and national non-profit organizations. She worked on a variety of special projects, including the Presidents' Summit on America's Future. Connolly holds a B.A. in political science from the College of the Holy Cross.

## Stephanie DiMarco



Stephanie DiMarco is the founder of Advent Software. She served as the company's CEO for over 20 years, building the company into a global enterprise. She currently serves as a strategic advisor and is a director of the company. As founder, Chief Executive Officer, and a member of Advent's Board of Directors, DiMarco engineered the growth of Advent into one of the world's leading providers of software and services to the investment management industry. In 2011, DiMarco was recognized as one of 50 Leading Women in Hedge Funds in a survey conducted by The Hedge Fund Journal and was selected as Financial Woman of the Year by the Financial Women's Association in 2003. DiMarco received the Business Leader of the Year by the Haas School of Business in 2000 and was named one of the top 10 financial technology innovators of the decade by Wall Street & Technology Magazine. She serves on the Advisory Board of the College of Engineering at the University of California, Berkeley, and is a former member of the Board of Trustees of the UC Berkeley Foundation. DiMarco holds a Bachelor of Science degree in Business Administration from the University of California, Berkeley.

## Ernestine Fu



Ernestine Fu authored the book *Civic Work, Civic Lessons* (2013) with public service veteran Thomas Ehrlich. The book explains how and why people of all ages, and particularly young people, should engage in public service. She also blogs about social entrepreneurship for Forbes. As a Kauffman Fellow for entrepreneurship, she works as a senior associate at venture capital firm Alsop Louie Partners. She has been featured on the cover of Forbes Magazine for her work, as well as on lists such as Forbes' 30 Under 30 in Finance, Vanity Fair's Next Establishment List, and Business Insider's Silicon Valley 100 List. Fu completed her bachelors and masters in engineering at Stanford University. She was recognized for the top honors thesis in engineering and is a member of Phi Beta Kappa and Tau Beta Pi.

## John Gomperts



John Gomperts became President and CEO of America's Promise Alliance in May 2012. Gomperts has a track record of success in both government and the non-profit sectors where his accomplishments include designing and implementing of strategic initiatives, developing innovative policies and programs, and forging partnerships and coalitions. Most recently, he served as Director of AmeriCorps, starting in June 2010, with a responsibility for implementing the bipartisan Kennedy Serve America Act. His work at AmeriCorps focused on demonstrating and increasing community impact and strengthening the AmeriCorps member experience. From 2006 to 2010, Gomperts served as President of Civic Ventures, an organization devoted to promoting the engagement of millions of experienced baby boomers in encore careers. He has served in a variety of positions including COO at Public Education Network, Chief of Staff for the Corporation for

National and Community Service, Legislative Director for Senator Harris Wofford of Pennsylvania, and Deputy Director of the Senate Democratic Leadership Committee. Gomperts earned his J.D. from Georgetown University Law Center and graduated magna cum laude from University of California, Berkeley, with an A.B. in History. Gomperts is married to Katherine J. Klein, a Professor of Management at The Wharton School, and they have two daughters, Nora and Lily.

## **Ken Harbaugh**



Ken Harbaugh is the President and Chief Operations Officer of Team Rubicon Global., a group of military veterans and first responders committed to changing veteran reintegration and disaster response. Ken is a former Navy pilot and holds a JD from Yale Law School. He served as an Electronic Warfare Mission Commander and taught naval history at The Citadel.

Following his Naval service, Ken co-founded The Mission Continues, a non-profit organization that empowers veterans to serve in their communities. He then worked for two years with McKinsey and Co., serving multiple Fortune 500 clients as a business management consultant, with concentration on planning, strategy and operations.

As the Executive Director of ServiceNation, Ken led a nationwide campaign to expand civilian national service opportunities and executed a merger with ServeNext, a leading service advocacy organization. He also launched “Got Your 6”, a multi-million dollar campaign leveraging the entertainment industry to raise public understanding of veterans’ reintegration issues and directing awareness and resources to best-in-class veteran’s organizations.

Ken was a participant in the early planning for the Presidio Institute as a member of Future of Service. He taught as a guest fellow at Yale, and his writing has appeared in The New York Times, the Yale Journal of International Law, Canada’s National Post, Proceedings, and on NPR.

## **Sandra R. Hernandez M.D.**



Sandra R. Hernández, M.D., is Chief Executive Officer of The San Francisco Foundation. Hernández is a graduate of Yale University, Tufts School of Medicine, and the John F. Kennedy School of Government at Harvard University. Prior to becoming CEO of the foundation, she served as the director of public health for the City and County of San Francisco. She is an assistant clinical professor at University of California, San Francisco (UCSF) School of Medicine

and maintains an active clinical practice at San Francisco General Hospital in the AIDS clinic. Hernández currently serves on the boards of Blue Shield of California, the Blue Shield of California Foundation, First Republic Bank, Mills College, and The Bay Citizen. She is also a member of the Federal Reserve Bank of San Francisco’s Economic Advisory Council, the Public Policy Institute of California Statewide Leadership Council, the Lucile Packard Children’s Hospital Public Policy Committee, the Yale University Council, the UCSF Chancellor’s Advisory Board, and the UCSF Clinical and

Translational Science Institute Advisory Board. Her prior affiliations include President Clinton's Advisory Commission on Consumer Protection and Quality in the Healthcare Industry and Harvard's John F. Kennedy School of Government Executive Session on Philanthropy.

## **Tracy Hoover**



Tracy Hoover is President of Points of Light, the largest organization in the world dedicated to volunteer service. Hoover, who has served as Points of Light's chief of staff and chief operating officer, brings more than 20 years of experience in the nonprofit and volunteer service sector to the task of leading the organization. Prior to joining Points of Light in 2008, Hoover was the CEO of Hands on Atlanta, an organization that connects individuals, families and groups with volunteer opportunities. Under her leadership, Hands On Atlanta grew to become one of the country's premier volunteer mobilization organizations. Hoover also led the business and financial operations for Episcopal Children's Services in Jacksonville, Florida, a prominent, children's services and advocacy organization. Hoover has taken on a variety of community leadership roles during her career, including service on the advisory boards of The Metro Atlanta Chamber of Commerce, Junior League of Atlanta, The Georgia Foundation Center and the National Black Arts Festival-Full House Commission. She was a member of the Leadership Atlanta Class of 2007 and was awarded a scholarship from the Harvard Business School Club of Atlanta to attend Harvard Business School's nonprofit management summer program. Hoover received a bachelor's degree in Business Administration from the University of Tennessee. She and her husband, live in Atlanta.

## **Gloria Johnson-Cusack**



Gloria Johnson-Cusack, the immediate past President and CEO of the National Human Services Assembly (NHSA), brings more than 20 years of management, political, and strategic communications expertise informed by leadership positions in the private sector, U.S. Congress, national presidential campaigns, municipal and federal government, and the White House. She was Executive Director of Leadership 18, an alliance of CEO's responsible for leading national nonprofit organizations, most of which also hold membership with NHSA. She also served as a Senior Vice President at GMMB, a Washington D.C.-based strategic communications and advertising firm focused on cause marketing. In this role, she advanced issues on behalf of key non-profit organizations and foundations. Johnson-Cusack served as Director of the Office of Congressional Relations at the Peace Corps, Special Assistant to the President in the White House Office of National Service, and Director of Constituent Relations at the Corporation for National Service. She was Chief of Staff for the D.C. Office of the Inspector General and was policy advisor to Congresswoman Eleanor Holmes Norton and Senator Albert Gore, Jr. Johnson-Cusack holds a bachelor's degree from Columbia College, Columbia University and a master's degree in public administration from the Key Executive Management Program at

American University. She is national Chairman of the Board of Trustees of United Cerebral Palsy, is a founder of the Eli J. Segal Citizen Leadership program at Brandeis University, and serves on the Board of the Firelight Foundation.

## **Wendy Spencer**



Wendy Spencer is the Chief Executive Officer of the Corporation for National and Community Service. Spencer has held management positions in the private sector, state government, and in major non-profit organizations. These include serving as campaign director of United Way of Big Bend, Director of the Florida Park Service, and for the past eight years, as Chief Executive Officer of the Florida Governor's Commission on Volunteerism and Community Service, commonly known as Volunteer Florida. In 2006, President George W. Bush appointed Spencer to the President's Council on Service and Civic Participation where she served with 24 other leading volunteer advocates as an "Ambassador of Service" promoting a culture of citizenship and volunteer service nationwide. Spencer served as the director of the Florida Park Service, where she oversaw natural resource and recreational management for 158 state parks spanning 600,000 acres. A native of Georgia and a graduate of Valdosta State University, Spencer started volunteering at a young age in her hometown of Thomasville, first with civic and student club organizations in grade school. She later served as a volunteer manager overseeing large events in Macon, Georgia.

## **Lester Strong**



Lester Strong is CEO of AARP Experience Corps, which tutors and mentors elementary school children (K-3) who struggle with reading by using the skills and experiences of adults 55+. AARP Experience Corps serves 20,000 students in 19 cities across the United States through a program recognized as the one of the most effective in-school interventions in the country. Strong was the Chief Development Officer for the BELL Foundation, which also provides tutoring and mentoring services to underserved children. His efforts doubled the foundation's endowment and propelled expansion from three to five cities: Baltimore, Boston, Detroit, New York, and Springfield, Massachusetts. A long-time practitioner of meditation, Strong was CEO of the SYDA Foundation, an educational organization that provides instruction in yoga and meditation in 46 countries. He spent 25 years in the television industry as an executive, producer, reporter, and anchor. His work earned him a host of national and regional awards, including five regional Emmy Awards and a White House commendation from President Ronald Reagan. Strong serves as a member of the board of trustees for both the Noyce Foundation and Editorial Projects in Education (Education Week). He holds a bachelor's degree from Davidson College and is a graduate of the Columbia Business School's Institute for Non-Profit Management.