

Presidio Institute Advisory Council
March 2, 2015
1202 Ralston Avenue San Francisco, CA
Meeting Notes

Council Members joined via conference call.

Opening of the Meeting

- Toby Rosenblatt, Chair of the Council, opened the meeting and outlined the purpose of the call: to review and finalize recommendations from the Council on the Presidio Institute's Business and Site Strategy.
- Craig Middleton, Presidio Trust Executive Director, discussed the announcement of his intention to leave the Presidio Trust after 18 years of service. Thanking the Presidio Institute Advisory Council members for their service, he stressed his commitment to the Presidio Institute and enthusiasm for its moving forward unimpeded by the change in Trust leadership.
- Toby Rosenblatt took the roll call.

Business and Site Strategy Discussion – David B. Smith, Presidio Institute Managing Director

David B. Smith introduced the recommendation letter and thanked Council members for all of the input they provided at the December meeting and in crafting the following recommendations to Craig Middleton.

(Draft Letter)

Dear Craig:

On December 12, 2014, Presidio Institute staff presented the Presidio Institute Advisory Council (Council) with a draft, pre-decisional 10-year strategy for the Institute's business approach. The Council appreciates the staff's engagement of members' expertise for feedback on this strategy and for appropriately refining the future direction and development of the Institute.

The Council recommends to Presidio Trust Executive Director, Craig Middleton, that:

- The Presidio Institute's work to offer leadership development programs and convene events that equip and connect champions for change, helps fulfill the Trust's strategic goal to broaden the Presidio's purpose by promoting service and leadership, thus driving change that can achieve positive impact far outside the Presidio's gates.
- The Presidio Institute's unique cross sector approach and leadership education is increasingly needed to help communities more effectively confront complex challenges and achieve measurable, positive results, as current responses are often developed in silos and isolated by sector, be it government, business, or nonprofit.

- The Presidio Institute's Fort Scott campus live up to its legacy as an outpost for public service and once again serve as a convening location that provides a safe place to frame problems, find solutions, and spur action, with projections of meeting 15% of the Trust's goal of serving 100,000 people annually by 2020.
- The Presidio Institute shall be accessible and welcoming to diverse audiences, with a key focus in recognizing that leadership comes not only from executives, but also from a wide array of individuals and groups, solving problems and motivating change.
- All investment follows demand, but that 15 buildings at Fort Scott be reserved for the Presidio Institute and \$30 million be authorized for lodging renovation in FY16-18.
- The Trust board approve the Presidio Institute's 10-year strategy so that fundraising can commence and that this commitment can be used to leverage investment from donors.

Council Member Comments

- Is the \$30 million request already in line with the Presidio Trust's planning?
 - Approximately half is in the current 5-year plan, so this reflects an increase.
- Are the categories of volunteerism and national service still considered within the sectors?
 - We are defining the sectors as government, business and non-profit. Within the programming we retain the traditions of service, including national service, volunteerism, faith-based and military service, academia, philanthropy and others.
- What is the status of leasing?
 - Over 4,000 sq ft of space has been leased. The final three available spaces in building 1202 are currently in lease negotiations.

With no additional questions or comments, Tracy Hoover made a motion to adopt the letter for signature. Stephanie DiMarco seconded the motion. Toby Rosenblatt called for all in favor. The motion was adopted unanimously.

Announcements

David Smith introduced new staff member, Robert Gordon IV, who is heading up the Online Education Portal project. He also announced the promotion of Anna Sanders to Project Coordinator and the vacancy in the Executive Assistant position.

Closing the Meeting

Council members congratulated Craig Middleton on his transition. Toby Rosenblatt thanked all of the attendees and closed the meeting.

Presidio Institute Advisory Council – Meeting Attendance
March 2, 2014 San Francisco, CA

Council Members	Roll Call
Toby Rosenblatt, Chair	Present
Karen Baker, Vice Chair	Present via Phone
Seth Barad	Present via Phone
AnnMaura Connolly	Present via Phone
Stephanie DiMarco	Present via Phone
Ernestine Fu	Present via Phone
John Gomperts	Absent
Kenneth Harbaugh	Present via Phone
Sandra H. Hernández M.D.	Present via Phone
Tracy Hoover	Present via Phone
Gloria Johnson-Cusack	Present via Phone
Wendy Spencer	Absent
Lester Strong	Absent

Presidio Trust Staff	
Craig Middleton, Executive Director	Present
Alison Gold	Present via Phone
Rob Gordon	Present
Anna Sanders	Present
David B. Smith	Present via Phone
David Styers	Present
Aimee Vincent	Present