

**Presidio Institute Advisory Council**  
**March 7, 2017 - San Francisco, CA**  
**Public Meeting Minutes**

The Presidio Institute Advisory Council (Council) held a meeting on March 7, 2017 in San Francisco, CA at the Presidio Institute (PI) in the Log Cabin, 1299 Storey Avenue, at the Presidio of San Francisco.

The meeting was called to order at 1:12 PM with a roll-call (see Appendix)

**Meeting Materials**

- Fort Scott – Reactivating a Legacy of Service (report)

**Welcome**

- David B. Smith, Managing Director of the Presidio Institute opened the meeting
- Toby Rosenblatt, Chair of the Council, chaired the meeting

To begin the public meeting, Toby Rosenblatt invited further discussion of the Fort Scott report (“Report”) in addition to the report edits previously requested by the Council.

The word “ecosystem” was used several times in the Report. Is an ecosystem a hub or is there a better word? Does hub universally mean “center”? Council member suggestions included “convening point” and “hive” to suggest a central place of synergy and activity. It was agreed that clarity regarding emphasis on “place” was key and to avoid any jargon that might not be universally understood. Katherine Randel of the World Economic Forum (“WEF”) explained their Fort Scott office is called “Center for the 4<sup>th</sup> Industrial Revolution.” She described the Center’s focus and activities under the auspices of the WEF as an international convener.

To illustrate the potential of Fort Scott to host additional organizations such as the WEF, a Council member suggested hyperlinks from the on-line Report to the WEF website. In response to a Council member’s question about the attraction of Fort Scott as “place” to the WEF, Katherine described how Fort Scott will be used to host events and gave examples of upcoming meetings. The WEF will be using Fort Scott as much as possible, as well as other venues in the Presidio including the Golden Gate Club and the new Visitors Center. WEF plans to integrate as much as the park offers as possible. The WEF intends to draw their partners to Fort Scott, and wants their Center to be a central point. In response to a question from a Council member regarding focus on problem-solving, Katherine emphasized that WEF specializes in convening partners to address major social and environmental problems and that their Center for the 4<sup>th</sup> Industrial Revolution will be WEF’s space for the most tangible output in terms of cross-sector problem-solving.

It was M/S/C (motion, second, carried) to endorse the Fort Scott Report as previously amended. After the edits have been completed, the Council’s final approval will be requested via email along with their formal endorsement of the Report.

Discussion turned to which elements of the Report the Council wishes to highlight in the Report’s cover letter, which serves as a summary of the executive summary. It was clarified that the Council addresses the letter to Jean Fraser as CEO of the Presidio Trust.

It was agreed that the Council wants to voice strong enthusiasm for the ongoing development of Fort Scott, and affirm the Council's recommendations regarding the highest and best use of the site. It will not specifically address the future of the Presidio Institute.

At a future meeting, Toby Rosenblatt and Lenny Mendonca will present the Report to the board of the Presidio Trust. Toby will highlight the Council's recommendations in his remarks to the board.

There was discussion about how best to disseminate the Report beyond the Trust board. What's next? The Presidio Institute will send the Report to stakeholders who have expressed an interest over the past several years. Some FAC members expressed interest in helping communicate the Report's findings, and posited it could be used as an invitation to potential future partners or developers for Fort Scott. It will be noted in the cover letter that FAC members stand ready to activate their networks to help recruit tenants, etc. For example, will there be a press release regarding Fort Scott and the Report?

Toby explained that as Trust CEO, Jean Fraser will take the lead on dissemination because it is a public document. David Smith will follow-up with Jean regarding a possible press release and further Report distribution beyond the Trust. Katherine suggested that the WEF's upcoming events could be an appropriate platform for dissemination of information regarding the future of Fort Scott, mentioning Amnesty International as a possible tenant. The Report provides a framework of criteria for future tenants/partners; a distillation of criteria should be prepared in advance of any press release so that the Trust will be prepared to receive inquiries from possible tenants/partners; Dave Smith will coordinate with Jean.

Jean Fraser joined the public meeting in progress. Dave gave a brief summary of the discussion.

Public meeting closed at 2:00 PM.

## APPENDIX

### Presidio Institute Advisory Council – Public Meeting Attendance

March 7, 2017 - San Francisco, CA

Council Members	Roll Call
Toby Rosenblatt, Chair	Present
Karen Baker, Vice Chair	Present
Seth Barad	Present
AnnMaura Connolly	Absent
Stephanie DiMarco	Absent
Ernestine Fu	Absent
John Gomperts	Present
Kenneth Harbaugh	Present
Sandra H. Hernández M.D.	Absent

Tracy Hoover	Present
Gloria Johnson-Cusack	Present
Wendy Spencer	Absent
Lester Strong	Present

<b>Presidio Trust Staff &amp; Consultants</b>	
David Smith	Present
Robert Gordon IV	Present
Anna Sanders	Present
David Styers	Present
Cres Van Keulen	Present
Dina Saba	Present
Alex Sisk	Present
Lenny Mendonca	Present
Chris Marvin	Present
Jean Fraser	Present

<b>Members of the Public</b>	<b>Affiliation</b>
Katherine Randel	World Economic Forum